



Industry Prospectus



2025 ACV / VBG Conference

Sustainable Practices, Sustainable Business

Newcastle Exhibition and Convention Centre (NEX)

24 March - 26 March 2025



An aerial photograph of a coastal landscape. The foreground shows a sandy beach with gentle waves lapping at the shore. The middle ground is dominated by a steep, green hillside covered in dense vegetation, with a rocky ridge running along its crest. In the background, more rolling hills are visible under a sky with soft, golden light, suggesting either sunrise or sunset. The overall scene is peaceful and scenic.

Acknowledgement of Country

The Australian Cattle Veterinarians and Veterinary Business Group acknowledges the traditional country of the Awabakal and Worimi peoples.

We respectfully acknowledge the Awabakal and Worimi peoples as the traditional custodians of the Newcastle region recognise the continuation of culture, and connection to lands, water, and country.

We pay our respects to leaders past and present.

About the conference

The Australian Cattle Veterinarians (ACV) and Veterinary Business Group (VBG) have joined together to bring you “Sustainable Practices, Sustainable Business: Learning for the Future”.

Join us and an expected 150+ veterinary professionals between 24 - 26 March 2025, at the Newcastle Exhibition and Convention Centre (NEX), Newcastle, NSW where delegates will explore how new knowledge and techniques can enhance both cattle health and business profitability.

This collaboration aims to make the most of your valuable time, providing an economical solution for you and your team during these busy times. Don't miss our standout exhibition – where booking your spot early will be essential!

Feature your products, services and of course, your brand to key decision makers and consumers in the veterinary profession. There will be workshops plus our signature social events, including exhibition welcome, and a conference dinner celebrating the excellence of both ACV and VBG members.

The conference will combine the practical aspects of veterinary science with the financial and business knowledge necessary to run a successful practice and we hope your company or organisation can be part of it.

Monday 24 March 2025

8.30am-4.30pm	Beef value add pregnancy testing and reproductive investigation workshop
8.30am-4.30pm	Practice Growth and Insights workshop
8.30am-4.30pm	Dairy herd lameness investigation/prevention
5.00pm-7.00pm	Welcome and Exhibition Opening
7.15pm-9.30pm	Delegate social functions

Tuesday 25 March 2025

7.00am-8.00am	Sponsored breakfast
8.30am-5.00pm	ACV and VBG scientific program
5.00pm-6.00pm	Happy Hour
7.00pm-late	ACV and VBG Gala Dinner and Awards

Wednesday 26 March 2025

7.00am-8.00am	Sponsored breakfast
8.15am-4.30pm	ACV and VBG Scientific program
2.00pm	Exhibition closes

About the Australian Cattle Veterinarians (ACV)

Australian Cattle Veterinarians (ACV) come from private practice, government departments (including agriculture and quarantine services), research, pharmaceutical companies and more. They provide crucial services to the agricultural industry and rural communities. They play a key role in disease surveillance, securing our quarantine status and protecting ongoing productivity. Members also have a significant responsibility in managing and maintaining animal welfare.

But that's not all.... Over 46% of ACV members work in mixed practice attending to small animal, equine and small ruminant clients also and more than a third are business owners. They are a diverse bunch who have a particular interest in cattle veterinary medicine but, most of all, they love the collegiality and opportunity to get together with other rural and regional vets that face the same challenges and caseloads that they do.

The ACV is one of the AVA's largest special interest groups with over 1,000 members across Australia.

[Visit the ACV website](#)

About the Veterinary Business Group (VBG)

The Veterinary Business Group is dedicated to fostering innovation and empowering veterinary businesses to operate at their peak. We provide valuable and inspiring professional development opportunities for both current and future leaders in the veterinary field.

Our conference program zeroes in on the effective management of veterinary practices in the contemporary landscape. It delves into the intricacies of day-to-day management issues across specialties, addressing challenges and facilitating the growth of sustainable leaders and veterinary businesses in the long term.

Our expanding member community encompasses practice managers, business owners, veterinarians, nurses, customer service teams, and industry colleagues, united by a vision to establish a robust business community.

[Visit the VBG website](#)



VBG members and support staff



ACV members

Location



The beating heart of the NSW Hunter region, Newcastle blends the best of laid back coastal life, with a city bustling with restaurants, events and nightlife. Soak up the beautiful beaches, surf, city, culture, and coffee by day, and sample some of the delicious food and drink on offer by night. It's a city big enough to get lost in and small enough to enjoy on foot.

Newcastle Airport is a 25-minute drive from the CBD, and you can fly direct to Newcastle from Sydney, Melbourne, Brisbane, Canberra, Adelaide, and the Gold Coast, as well as regional cities including Ballina/Byron Bay, Dubbo, Whitsundays, Sunshine Coast and Taree.

There is a direct train from Sydney, or it will take you 2.5 hours to drive.

[Find out more](#)

Venue



Newcastle Exhibition and Convention Centre (NEX) located in the harbour city precinct on the corner of King Street and Union Street, Newcastle West, NEX is central to boutique accommodation, trendy cafes and bars, pristine beaches and the Port of Newcastle foreshore. It is an unrivalled exhibition, convention and entertainment destination for world-class events.

The Newcastle Exhibition and Convention Centre (NEX)

309 King Street, Newcastle West, NSW 2302

Tel: 61 (02) 4926 6200

<https://www.thenex.com.au/>

Why attend?

If you need another reason to come, profits from the conference support AVA activities including the extensive advocacy work we do on behalf of veterinary professionals, so by attending the conference you're investing in the profession.



Do more business and save time and money

Actively network with over 150 veterinary professionals. Have your first discussion with new prospects face-to-face all under one roof.



Elevate your brand

Multiple opportunities exist before, during and after the event.



Be top of mind

Showcase your products and solutions to an eager audience and remain top of mind.



Reach a targeted section of the veterinary profession

Multiple streams across disciplines guarantees access to practitioners, practice owners, researchers and graduates



Show your industry involvement

Be seen as a partner who's actively engaged in understanding the issues your clients and prospects face.



Networking and social

Find new ideas, potential clients and expand your target audience and identify new market opportunities.



Marketing toolkit

We provide you with a toolkit to market your presence at the show which complements our own strategic marketing and promotional campaigns.

Sponsorship Opportunities

Maximise your visibility for your target markets by becoming a conference sponsor. Our marketing will ensure that your support and profile is raised with the 7,500 AVA members and the profession.

You can choose one of the medallion sponsorship opportunities or talk to us about a tailored package to suit your needs. An early commitment will mean greater exposure and a greater return on investment.

Platinum Partner One opportunity available**	POA
<ul style="list-style-type: none"> • Acknowledgment as the Platinum Partner. • 18 square metres of exhibition space in the industry exhibition • Preferential treatment regarding allocation of exhibition space within the industry exhibition • One (1) stream session sponsorship of your choice • Acknowledgment on selected digital material leading up to and during the conference • Logo and branding on official 2025 conference website • Speaking opportunity during one presentation for four (4) minutes on your designated stream session sponsorship day 	<ul style="list-style-type: none"> • Inclusion in the website exhibitor listing on official 2025 conference website • Four (4) months of banner advertisements in 2025 within the VBG or ACV digital newsletter including click through within editions of choice • Entry into passport competition* • Four (4) full exhibitor registrations which include: <ul style="list-style-type: none"> Four (4) tickets to scientific sessions Four (4) tickets to the exhibition Four (4) tickets to social events, inclusive of: <ul style="list-style-type: none"> • Welcome Reception and Exhibition Opening • Happy hour • ACV and VBG Awards Gala Dinner

*A prize must be provided to participate in the passport competition

**Corporate supporters and sponsors (or incumbent) will be given first preference

Gold Partner Three opportunities available	\$21,790 ex GST
<ul style="list-style-type: none"> • Acknowledgment as the Gold Partner. • 18 square metres of exhibition space in the industry exhibition • Preferential treatment regarding allocation of exhibition space within the industry exhibition • One (1) stream session sponsorship of your choice • Acknowledgment on selected digital material leading up to and during the conference • Logo and branding on official 2025 conference website • Speaking opportunity during one presentation for four (4) minutes on your designated stream session sponsorship day 	<ul style="list-style-type: none"> • Inclusion in the exhibitor listing on official 2025 conference website • Three (3) months of banner advertisements in 2025 within the VBG or ACV digital newsletter including click through within editions of choice • Entry into passport competition*. • Four (4) full exhibitor registrations which include: <ul style="list-style-type: none"> Four (4) tickets to scientific sessions Four (4) tickets to the exhibition Four (4) tickets to social events, inclusive of: <ul style="list-style-type: none"> • Welcome Reception and Exhibition Opening • Happy hour • ACV and VBG Awards Gala Dinner

*A prize must be provided to participate in the passport competition

Silver Partner	\$15,990 ex GST
Limited opportunities available	
<ul style="list-style-type: none"> • Acknowledgment as the Silver Partner. • 9 square metres of exhibition space in the industry exhibition • Preferential treatment regarding allocation of exhibition space within the industry exhibition • Acknowledgment on selected digital material leading up to and during the conference • Logo and branding on official 2025 conference website • Inclusion in the exhibitor listing on official 2025 conference website 	<ul style="list-style-type: none"> • Two (2) months of banner advertisements in 2025 within the VBG or ACV digital newsletter including click through within editions of choice • Entry into passport competition* • Three (3) full exhibitor registrations which include: <ul style="list-style-type: none"> Three (3) tickets to scientific sessions Three (3) tickets to the exhibition Three (3) tickets to social events, inclusive of: <ul style="list-style-type: none"> • Welcome Reception and Exhibition Opening • Happy hour • ACV and VBG Awards Gala Dinner

*A prize must be provided to participate in the passport competition

Bronze Partner	\$12,090 ex GST
Limited opportunities available	
<ul style="list-style-type: none"> • Acknowledgment as the Bronze Partner. • 9 square metres of exhibition space in the industry exhibition • Preferential treatment regarding allocation of exhibition space within the industry exhibition • Acknowledgment on selected digital material leading up to and during the conference • Logo and branding on official 2025 conference website 	<ul style="list-style-type: none"> • Inclusion in the exhibitor listing on official 2025 conference website • Entry into passport competition* <ul style="list-style-type: none"> Two (2) full exhibitor registrations which include: <ul style="list-style-type: none"> Two (2) tickets to scientific sessions Two (2) tickets to the exhibition Two (2) tickets to social events, inclusive of: <ul style="list-style-type: none"> • Welcome Reception and Exhibition Opening • Happy hour • ACV and VBG Awards Gala Dinner

*A prize must be provided to participate in the passport competition

Other Sponsorship Opportunities

Wellbeing Presentation Sponsorship - SOLD

One opportunity available

Sponsored by 

Introduced in 2024 the Wellbeing presentation sponsorship provides a dedicated mental wellbeing presentation as part of the Conference program, featuring a distinguished Keynote Speaker. This addition to the program is designed to promote and support mental wellness of veterinarians, aligning with AVA's THRIVE initiative.

This is a unique opportunity to be an integral part of the conference experience and playing a pivotal role in shaping the future of veterinary wellbeing.

- Acknowledgement as the ACV and VBG Wellbeing presentation sponsor across all materials.
- One 3m x 3m of exhibition space (one stand) with preferential choice of location.

- Two inclusive exhibitor registrations including:
 - Two (2) tickets to the Welcome Evening
 - Two (2) tickets to the Gala Dinner
 - Two (2) tickets to the Scientific Sessions.
- Promotional material on stage during the session (provided by sponsor)
- Opportunity for a short address (max 5 slides and 5 minutes) prior to the session.
- Recognition on promotional materials in the lead-up to the conference, signage, official conference website, and announcements as appropriate.
- Acknowledgement as the exclusive ACV Wellbeing presentation sponsor during the ACV President's Gala Dinner speech.
- First right of refusal for the 2026 ACV Wellbeing presentation sponsorship.

Breakfast Sponsorship

Two opportunities available - Tuesday, Wednesday

SOLD

Popular with delegates and always well attended, the breakfast sponsorship sessions provide a rare and exclusive opportunity to host a captive delegate audience with a presentation of your choice.

- Naming rights for the breakfast session
- Choice of speaker and topic (subject to AVA approval)
- Session promoted in the lead up to conference
- Company signage displayed in foyer and throughout breakfast room (to be provided by sponsor)
- Acknowledgement on selected conference marketing material

Maximum of 80 delegates per session, delegates register complimentary.

The sponsor is required to pay for catering, room hire and audio-visual costs in addition to sponsorship price listed above.

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event. Medallion sponsors have first preference

George Osborne Memorial Lectures

\$2,190 ex GST

One opportunity available

Introduced in 2008, the George Osborne Memorial Lectures are designed to be a young speakers' forum at the ACV Conference. The lectures are named in honour of the late George Osborne who was a prominent veterinary educator and cattle veterinarian remembered for his communication skills and efforts in developing and encouraging young veterinarians towards a career in cattle practice.

Show your support of newly graduated cattle veterinarians by supporting the George Osborne Memorial Lectures.

Inclusions are as follows:

- Acknowledgement as the sponsor of the George Osborne Memorial Lectures scientific session at the ACV Conference.
- Opportunity to provide a two-minute introduction to the session.
- Opportunity to display and distribute selected promotional material (sponsor supplied)
- Logo included on slides and signage associated with the sponsored session.
- Presentation of the award to the winner at the Gala Dinner.

Workshop Sponsor - SOLD

Sponsored by 

Beef

This year, we are elevating our pre-conference workshops by offering multiple sessions for our delegates. These specialised workshops are tailored to appeal to a broad range of ACV and VBG members, equipping attendees with both hard and soft skills they can apply directly to their businesses. The one-day workshops will be held at the conference venue on Monday 24 March, 2025.

- Naming right to workshop
- Exhibition table at workshop in delegate catering area
- Opportunity to provide a 5-minute introduction to the session.
- Opportunity to display and distribute selected promotional material (sponsor supplied)
- Logo included on official conference website
- Acknowledgement as sponsor included on holding session slide and signage
- PowerPoint slides and signage associated with the sponsored session.
- Two (2) workshop registrations including catering.

Workshop Sponsor
Business

\$5,490 ex GST

This year, we are elevating our pre-conference workshops by offering multiple sessions for our delegates. These specialised workshops are tailored to appeal to a broad range of ACV and VBG members, equipping attendees with both hard and soft skills they can apply directly to their businesses. The one-day workshops will be held at the conference venue on Monday 24 March, 2025.

- Naming right to workshop
- Exhibition table at workshop in delegate catering area
- Opportunity to provide a 5-minute introduction to the session.
- Opportunity to display and distribute selected promotional material (sponsor supplied)
- Logo included on official conference website
- Acknowledgement as sponsor included on holding session slide and signage
- PowerPoint slides and signage associated with the sponsored session.
- Two (2) workshop registrations including catering.

Workshop Sponsor
Dairy

\$5,490 ex GST

This year, we are elevating our pre-conference workshops by offering multiple sessions for our delegates. These specialised workshops are tailored to appeal to a broad range of ACV and VBG members, equipping attendees with both hard and soft skills they can apply directly to their businesses. The one-day workshops will be held at the conference venue on Monday 24 March, 2025.

- Naming right to workshop
- Exhibition table at workshop in delegate catering area
- Opportunity to provide a 5-minute introduction to the session.
- Opportunity to display and distribute selected promotional material (sponsor supplied)
- Logo included on official conference website
- Acknowledgement as sponsor included on holding session slide and signage
- PowerPoint slides and signage associated with the sponsored session.
- Two (2) workshop registrations including catering.

Refreshment Sponsor - Morning Tea

\$4,990 ex GST

- Provides a unique opportunity to be associated with a high profile event
- Powerful networking opportunities with key decision makers
- Achieves strong brand recognition
- Targeted marketing opportunity
- Increased audience awareness and brand awareness
- Two (2) x promotional banners with sponsors logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- Acknowledgement of sponsorship at strategic points during the event

Recognition as the Refreshment Sponsor

- Exclusive Refreshment Sponsor for Morning Tea on the 24 – 26 March
- Inclusion on the official 2025 conference website

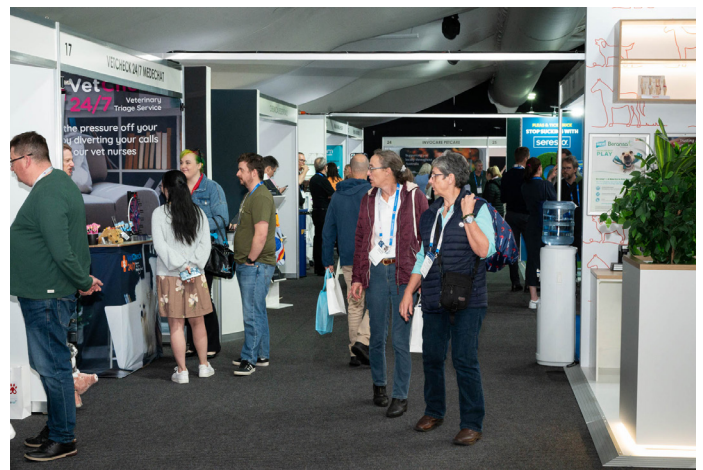
Refreshment Sponsor - Lunch

\$4,990 ex GST

- Provides a unique opportunity to be associated with a high profile event
- Powerful networking opportunities with key decision makers
- Achieves strong brand recognition
- Targeted marketing opportunity
- Increased audience awareness and brand awareness
- Inclusion on the official 2025 conference website
- Two (2) x promotional banners with sponsors logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- Acknowledgement of sponsorship at strategic points during the event

Recognition as the Refreshment Sponsor

- Exclusive Refreshment Sponsor for Lunch on the 24 – 26 March



Refreshment Sponsor - Afternoon Tea

\$3,990 ex GST

- Provides a unique opportunity to be associated with a high profile event
- Powerful networking opportunities with key decision makers
- Achieves strong brand recognition
- Targeted marketing opportunity
- Increased audience awareness and brand awareness

Recognition as the Refreshment Sponsor

- Exclusive Refreshment Sponsor for Afternoon Tea on the 24 – 25 March

Inclusion on the official 2025 conference website

- Two (2) x promotional banners with sponsors logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- Acknowledgement of sponsorship at strategic points during the event

Notepad and Pens

Limited opportunities

\$2,190 ex GST

(Sponsor responsible for production cost and shipping)

- Branding delegate accessories such as a notepad and pens with your company logo ensures ongoing promotion of your brand as delegates will keep and continue to use these items after the conference.
- The style and design are to be approved by the AVA prior to production
- Notepads and pens will be provided in the session rooms during the conference



Social Sponsorship Opportunities

Welcome reception and exhibition opening

One opportunity available | Monday 24 March | 5.00pm-7.00pm

\$6,790 ex GST

Sponsor the official conference welcome event which will be held on the Monday night on the first day of conference. This event will go for two hours and will take place in the exhibition area. Attendees anticipate over 150 attendees.

- Acknowledgement as the Exhibition Welcome Night sponsor
- Opportunity to address the audience during the Exhibition Welcome Night for a maximum of five (5) minutes
- Two (2) x Welcome and Exhibition Opening Night tickets
- Acknowledgment on the night by the ACV or VBG Group President
- Opportunity to display signage at the entrance to the exhibition and around the catering stations. Signage must not block or cover other exhibitors' displays or signage
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Company logo on conference website and selected marketing materials

Gala Dinner

One opportunity available | Tuesday 25 March | 7.00pm - Late
Mereweather Surf Club

\$10,390 ex GST

Join us at the combined ACV and VBG Awards Gala Dinner, which celebrates the high achievers in the cattle profession as well as outstanding leaders in the veterinary business landscape. We anticipate over 150 attendees.

- Acknowledgement as the Platinum Event Sponsor of the ACV and VBG Awards Gala Dinner
- Opportunity to address the audience during the event for a maximum of five (5) minutes
- Acknowledgment by the MC on the night as the Platinum Event Sponsor
- Acknowledgment on dinner menus and slideshow materials
- Two (2) x ACV and VBG Awards Gala Dinner tickets
- One (1) conference related article in conference e-newsletter in the lead up to conference
- Opportunity to display signage throughout venue (provided by sponsor)
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Company logo on conference website and selected marketing materials

Monday evening social function

Monday 24 March | 7.15pm - 9.00pm
Location TBC

\$4,990 ex GST

After the Welcome and Exhibition Opening we will take the opportunity to continue conversations and engage with delegates as the Monday evening social function sponsor. Venue close to NEX to be confirmed from 7.15pm - 9pm.

If you'd like to consider this social opportunity for sponsorship, please do get in touch and we can work with you on tailoring a social event to suit your needs.

VBG Awards 2025

VBG Veterinary Business of the Year Award

POA

Celebrating excellence in veterinary business management.

- Acknowledgement as the VBG Veterinary Business of the Year Awards Sponsor on event website and select online marketing and electronic communications.
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage.
- Two (2) x complimentary ACV/VBG Awards Gala Dinner tickets
- Company logo on award plaque.
- Company logo on award page on website and selected marketing materials
- Company logo on any related slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

VBG Crampton Aspiring Business Leader Award

POA

Recognising emerging leadership in veterinary professionals.

- Acknowledgement as the VBG Crampton Aspiring Business leader Awards Sponsor on event website and select online marketing and electronic communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- Two (2) x complimentary ACV/VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on any related slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night



Veterinary Business Thought Leader Award

One opportunity

\$4,990 ex GST

Recognising visionaries shaping the future of veterinary business.

- Acknowledgement as the VBG Veterinary Business Thought Leader Award Sponsor on event website and select online marketing and digital communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- Two (2) x complimentary ACV/VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on any related slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

VBG Veterinary Business Professional of the Year Award

One opportunity

\$4,990 ex GST

Honouring Excellence in Veterinary Business Leadership and Service

- Acknowledgement as the VBG Veterinary Business Professional of the Year Award Sponsor on event website and select online marketing and electronic communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- Two (2) x complimentary ACV/VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo related slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night



ACV Awards 2025

Rural Practice Scholarship

POA

The ACV Rural Practice Scholarship is designed to support recently graduated cattle veterinarians who are passionate about rural practice. This scholarship provides an opportunity for them to expand their network and advance their careers in bovine practice.

- Acknowledgement as the ACV Rural Practice Scholarship Sponsor on event website and select online marketing and electronic communications.
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage.
- Two (2) x complimentary ACV/VBG Awards Gala Dinner tickets
- Company logo on award page on website and selected marketing materials
- Company logo on any related slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Buiatrician in Training Scholarship

\$4,990 ex GST

The ACV Buiatrician in Training Scholarship is granted to up to three current ACV student members

- Acknowledgement as an ACV Conference Key Awards Partner across all materials.
- Acknowledgement as the exclusive sponsor of the Buiatrician Training for 2025 during the ACV President's Gala speech.
- Opportunity for a short address and presentation of certificate to the winner.
- Recognition on promotional materials in the lead-up to the conferences and announcements as appropriate.
- Event photographic images supplied to sponsor post event on request.
- First right of refusal for the 2026 Buiatrician in Training Scholarship.



Exhibition Opportunities

Trade stand only: 9sqm (3m x 3m)

\$7,690 ex GST

- 9 square metres of exhibition space in the industry exhibition
- 2.5 m high white smooth finish wall panels within Octanorm aluminium framing.
 - Digitally printed fascia sign with single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
 - 2 x LED spotlights
 - 1 x 4-amp power point
- Inclusion in the online exhibitor listing on the official 2025 conference website
- Entry into passport competition*
- Two (2) full exhibitor registrations which include scientific sessions.
- Two (2) tickets to social events, inclusive of:
 - Welcome reception and exhibition opening
 - Happy Hour
 - ACV and VBG Awards Gala Dinner

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

*A prize must be provided to participate in the passport competition



Trade stand only: 4sqm (2m x 2m)

\$5,190 ex GST

- 4 square metres of exhibition space in the industry exhibition
- 2.5 m high white smooth finish wall panels within Octanorm aluminium framing.
 - Digitally printed fascia sign with single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
 - 2 x LED spotlights
 - 1 x 4-amp power point
- Inclusion in the online exhibitor listing on the official 2025 conference website
- Entry into passport competition*
- One (1) full exhibitor registration including scientific sessions
- One (1) ticket to social events, inclusive of:
 - Welcome reception and exhibition opening
 - Happy Hour
 - ACV and VBG Awards Gala Dinner

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

*A prize must be provided to participate in the passport competition

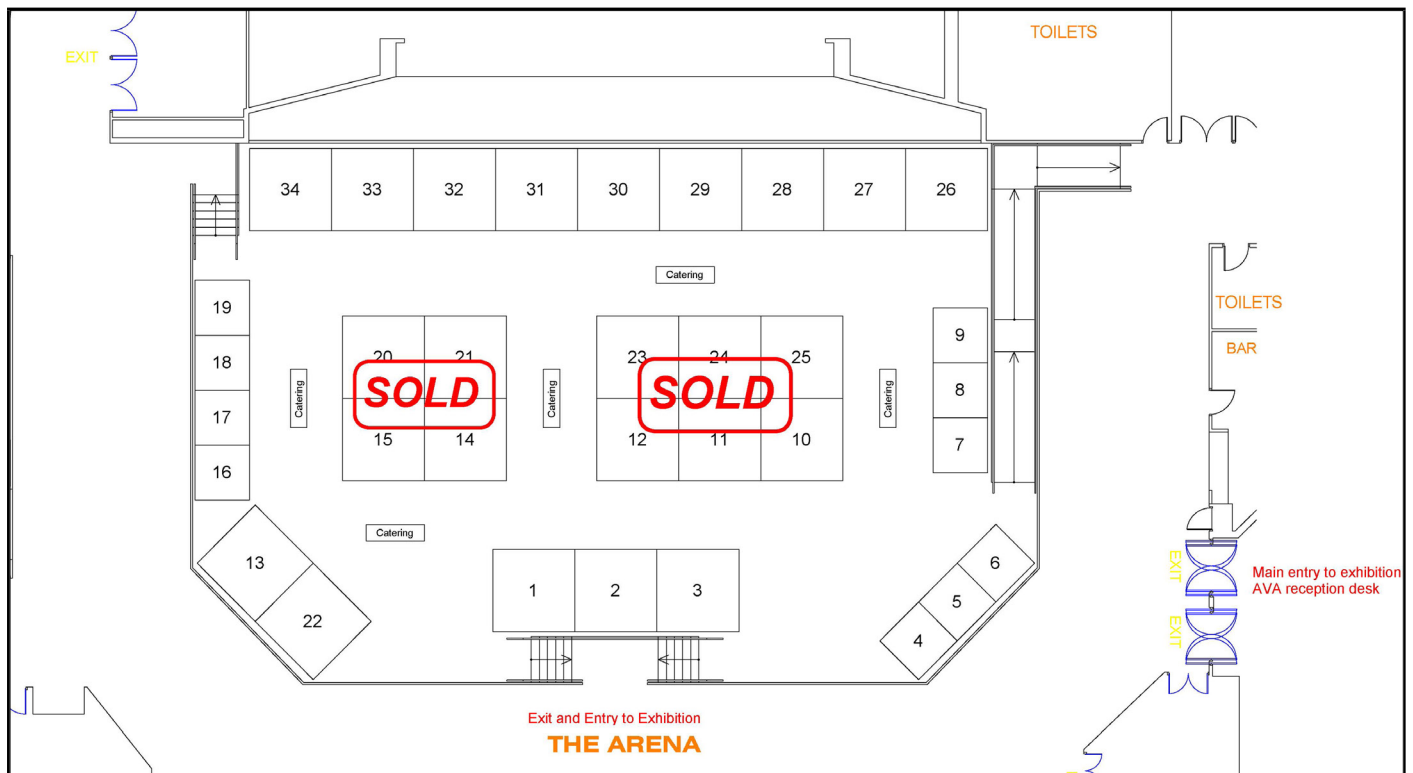


Exhibition Floorplan

The exhibition will be in the Arena room of the NEX, Newcastle. The exhibition will be the networking hub of the conference, giving delegates the opportunity for direct contact with sponsors and exhibitors alike.

All catering breaks are held in the exhibition, which will also host the Exhibition Welcome Night on Monday 24 March and Happy Hour on Tuesday 25 March.

Please refer to the current floorplan available on the exhibitor booking portal when selecting your stand preference. For more information on the booking and stand allocation process refer to page 22 of this prospectus.



Exhibition Information and Timing

Bump in and bump out schedule* *Subject to change

Details	Date	Time
Exponet build/furniture delivery	Monday 24 March	6.00am
Custom builder access	Monday 24 March	12.00pm
Exhibitors move in – Exhibition Room The Arena	Monday 24 March	2.00pm
Welcome Reception – Exhibition Room The Arena	Monday 24 March	5.00pm
Lunch ends	Wednesday 26 March	1.45pm
Exhibitors bump out	Wednesday 26 March	2.00pm
Expo company and custom stand builders pack down	Wednesday 26 March	3.00pm



Working towards a sustainable conference

We are no longer offering conference satchels or accepting paper satchel inserts from our conference Sponsors and exhibitors. We understand that our conference Sponsors and exhibitors may wish to gift delegates instead. Although we don't want to discourage companies from including their corporate promotional items, we do encourage that they consider providing an item with is either sustainable and/or biodegradable.

Custom Stands - Height Restriction 4.5 Metres

Custom stands include floor space only. Lighting and power are not supplied.

Exhibitors with custom built stands must provide the following information to the AVA for approval:

- Custom stand design
- Solid walls blocking other exhibitors are not encouraged and may need be approved
- Contractors' public liability insurance certificates
- Contractors OHandS policies

Furniture and equipment Exponet will be in contact with you once your booking has been confirmed.

Additional exhibitor registrations

Additional daily and weekly exhibitor registrations will be available when you are sent a link to register.

Booking and Stand Allocation Process

Bookings are to be submitted via the online booking platform ([link this text](#)).

Upon receipt of your booking you will receive a confirmation email with further important information about your booking.

In 2025 stand allocations will be allocated in the following order:

- ACV/VBG Platinum and Gold Sponsors
- Other ACV/VBG Medallion Sponsors
- AVA Corporate Supporters who are exhibiting at the ACV/VBG Conference.

Stands will then be allocated on a first come, first served basis and full payment received.

Money Matters

Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online and to secure your sponsorship and exhibition package preference.

Bookings made after 26 February 2025 will incur a 20% late fee and may not appear on onsite promotional signage.

International Exhibitors

International exhibitors are required to pay the total amount at time of booking.

Public Liability Insurance

The Exhibitor must effect and maintain for the period of the exhibition policies of insurance for: (a) damage to or loss of the property of the Exhibitor and their employees, contractors and agents; (b) public liability, including death injury and loss of property of third parties, including the Organiser for an amount not less than \$10 million for any one occurrence; (c) work cover, workers compensation and employer's liability as required by law.

[Find out more](#)

Payment methods

1. Tax invoice – an invoice generated when you make your online booking.
2. Direct bank transfer – bank account details can be found on the invoice.
3. Credit card – Visa and MasterCard accepted. (Please note there is a 1.75% surcharge on credit card payments.

Cancellation

1. Requests for cancellations must be submitted in writing to events@ava.com.au.
2. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
3. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.

See the [Terms and conditions](#) for more information.

Terms and Conditions

Please read the terms and conditions before booking.

<https://www.ava.com.au/education-events/conferences/sponsorship-exhibition-t-cs/>

Key contacts

Conference Secretariat / Events Assistant

Dianne Minards

Australian Veterinary Association

Unit 40, 6 Herbert Street

ST LEONARDS NSW 2065

T: + 61 (02) 9431 5054

E: events@ava.com.au



Australian Cattle Veterinarians / Australian Business Group

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