

# Sponsorship and Exhibition Opportunities AVA Conference 2025

International Convention Centre (ICC) Sydney 12-15 May 2025

# CUTTING THROUGH

### **HIGHLIGHTS**

### **Streamlined format**

- Monday 12 May Conference Research Day
   & THRIVE Veterinary Wellness Symposium
- Tuesday 13 May Thursday 15 May
   Scientific program 7 streams

### **EXHIBITION**

### **Extended delegate breaks**

- Monday 12 May, 5.30pm-7.30pm
   Welcome Reception and Exhibition Opening
- Tuesday 13 May & Wednesday 14 May
  - Exhibition & Happy Hour
- Thursday 15 May Exhibition closes 2.00pm

# **Acknowledgement of Country**

ICC Sydney stands and operates on Tumbalong, the land of the Gadigal clan of the Eora Nation.

In the spirit of reconciliation and as a demonstration of respect for the traditional laws, customs, cultures and country of the First Nations of this land, we warmly acknowledge the traditional custodians of Gadigal Country and demonstrate respect to Elders past, present and emerging.



# **About the Conference**

For the first time in 20 years, the 2025 AVA Conference will be held in Sydney, at the International Convention Centre. The 2025 AVA Conference will feature:

- Streamlined format
- Research Day & THRIVE Veterinary Wellness Symposium (Monday 12 May)
- Scientific program: 7 streams per day, Tuesday 13 Thursday 15 May

### Exhibition

- Extended delegate breaks
- Welcome Reception and Exhibition Opening Monday 12 May, 5.30pm-7.30pm
- Tuesday 13 May & Wednesday 14 May Exhibition & Happy Hour
- Thursday 15 May Exhibition closes 2.00pm

# **Keynote Speakers**

Our international keynote speakers include:



**Dr Greg Ogilvie,** renowned oncological small animal surgeon.



Professor Jaume Fatjo, veterinary animal behaviourist and Human-Animal Bond researcher.



**Dr Crystal Loh,** veterinary dentist specialist.



**Dr Paulo Steagall,** small animal anaesthesiology specialist.



**Dr Chris Tan,** popular Australian small animal surgeon.

# **Program**

### **Monday 12 May 2025**

9.00am-5.00pm Thrive Symposium 9.00am-5.00pm Research Day

5.30pm-7.30pm Welcome and Exhibition

opening

### **Tuesday 13 May 2025**

8.00am-5.30pm Scientific program

5.30pm-6.30pm Happy Hour in Exhibition

### Wednesday 14 May 2025

8.00am-5.00pm Scientific program
5.00pm-6.00pm Happy Hour in Exhibition

### Thursday 15 May 2025

8.00am-5.00pm Scientific program
2.00pm Exhibition closes
7.00pm-midnight Awards Gala Dinner

### **Friday 16 May 2025**

Group workshops

# **About the Australian Veterinary Association**

The AVA is the peak national body representing the Australian veterinary profession, delivering a range of services and benefits to over 7,500 members.

For 100 years, we've represented Australian veterinarians nationwide. Providing our members with access to continuing professional development (CPD) of the highest calibre on the latest scientific thinking is a key focus of the AVA.

Our CPD program planning begins up to two years in advance to ensure it includes veterinary science and business training that is interesting, relevant and accessible, so that we maintain a highly skilled veterinary workforce. Looking ahead we will embrace new technologies to proactively assist our members with more flexible and appropriate learning outcomes.

www.ava.com.au

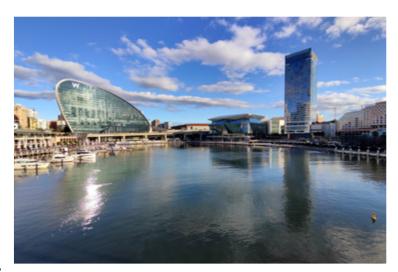




### Location

Sydney is situated on one of the world's greatest harbours, framed by that striking bridge and home to the architectural masterpiece that is the Sydney Opera House and the huge green swathe of the Royal Botanic Garden, smack-dab in the middle of the city. Incredible food (a lot of it with equally incredible views). Great galleries and museums. Fabulous shopping. Heritage precincts where Sydney's famous sandstone stars.

Situated in the heart of Sydney's bustling Darling Harbour precinct, the International Convention Centre (ICC) is a world-class venue, offering a picturesque setting for networking and collaboration.



The emerging financial, dining and retail precinct of Barangaroo is nearby; there are numerous galleries, theatres and concert halls within easy reach; and the bustling city centre is only a short walk away.

Sustainability is at the core of ICC Sydney's business practices, alongside business operations and risk. Their Corporate Social Responsibility (CSR) program adopts a triple bottom line approach, considering the ways in which they can foster community engagement, environmental sustainability and economic development.

Sydney, our conference venue, is a city that delivers on all fronts. It's easily accessible, with a wide range of transport options. Accommodation is a breeze, with options to suit every budget. AVA will have specially negotiated accommodation rates through Ozaccom+

And when it comes to attractions, Sydney's iconic landmarks like the Sydney Opera House, Sydney Harbour Bridge, and stunning beaches are sure to enhance your conference experience.





### **International Convention Centre (ICC) Sydney**

14 Darling Drive, Sydney, NSW 2000

**Gadigal Country** 

T: (+61 2) 9215 7100

About ICC: <a href="https://iccsydney.com.au/">https://iccsydney.com.au/</a>

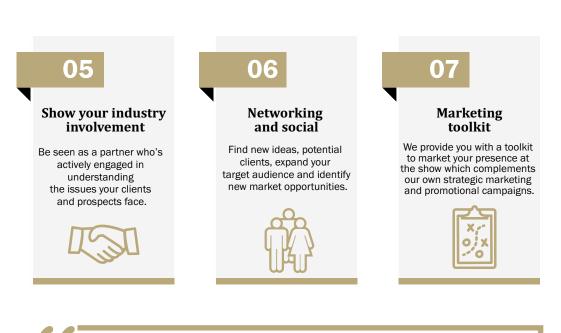
Corporate Social Responsibility:

https://iccsydney.com.au/about/csr/

# Why Attend?

If you need another reason to come, profits from the conference support AVA activities including the extensive advocacy work we do on behalf of veterinary professionals, so by attending the conference you're investing in the profession.



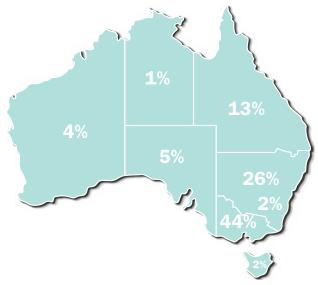


AVA is one of the must-attend conferences for companies looking to do business in the Australian veterinary market.

Chasing Vet Pty Ltd



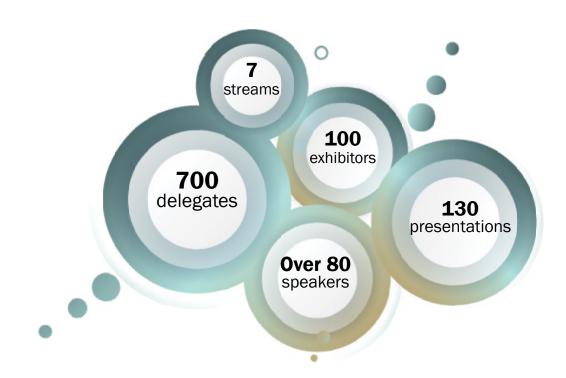
# **Conference Snapshot**



4% 42% 23%
New Employed Practice
Graduates Veterinarians Managers

**Delegates by state** 

**Delegates by role** 







# **Partnership Opportunities**

All prices are excluding 10% GST.

Maximise your visibility for your target markets by becoming a conference partner. Our marketing will ensure that your support and profile is raised with the 7,500 AVA members and the profession.

You can choose one of the medallion partnership opportunities or talk to us about a tailored package to suit your needs. An early commitment will mean greater exposure and a greater return on investment.

### \*\*\*\* AVA sponsor points and loyalty customers \*\*\*\*

We value the support of our sponsors and by investing in a medallion sponsorship package, you will be awarded points that will contribute to stand allocation preference for the AVA Conference for the next three years.

You can view our loyalty list here

### **Platinum**

36sqm stand or floor space

**10** full conference registrations including sessions

### Gold

**36sqm** stand or floor space

**6** full conference registrations including sessions

# **Benefits**

### Silver

18sqm stand or floor space

**4** full conference registrations including sessions

### **Bronze**

9sqm stand or floor space

**2** full conference registrations including sessions



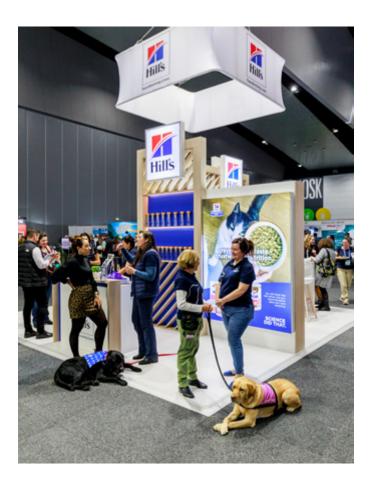
# Platinum Partner

### Acknowledgement as the 'Platinum Partner of the AVA Conference'

- 36 square metres of exhibition space (stand, or floor space only)
- 10 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:
  - 10 x Welcome Reception and Exhibition Opening tickets Monday
  - 10 x Happy Hour tickets Tuesday-Wednesday
  - 2 x VIP Pre Awards Gala Dinner Cocktail function tickets Thursday
  - 10 x Awards Gala Dinner tickets Thursday
- Preferential allocation of space within the exhibition:
  - first choice of one plenary, keynote or half day session sponsorship
  - · slot in the electronic noticeboard queue
- Logo placement on the conference website homepage and conference marketing materials
- 1 x full screen mobile app ad 1242px wide x 2208px high
- · Listing in the online trade directory
- Verbal acknowledgement (opportunities to be determined)
- Inclusion of your company logo on conference signage, sponsor board
- Entry into digital passport competition; must supply a prize.

\$52,490 exc GST









# Gold Partner

\$45,690 exc GST

### Acknowledgment as a 'Gold Partner of the AVA Conference'

- 36 square metres of exhibition space (stand, or floor space only)
- 6 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition
  - 6 x Welcome Reception and Exhibition Opening tickets Monday
  - 6 x Happy Hour tickets Tuesday-Wednesday
  - 2 x VIP Pre Awards Gala Dinner Cocktail function tickets Thursday
  - 6 x Awards Gala Dinner tickets Thursday
- Preferential allocation of space within the exhibition
- Logo placement on the conference website homepage and conference marketing materials
- 1 x mobile app banner ad 960px wide x 150px high
- Listing in the online trade directory
- Verbal acknowledgement (opportunities to be determined)
- Inclusion of your company logo on conference signage, sponsor board
- Entry into digital passport competition; must supply a prize.











# Silver Partne Limited opportunities

### \$32,790 exc GST

### Acknowledgment as a 'Silver Partner of the AVA Conference'

- 18 square metres of exhibition space (stand, or floor space only)
- 4 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition
  - 4 x Welcome Reception and Exhibition Opening tickets Monday
  - 4 x Happy Hour tickets Tuesday-Wednesday
  - 2 x VIP Pre Awards Gala Dinner Cocktail function tickets Thursday
  - 4 x Awards Gala Dinner tickets Thursday
- · Preferential allocation of space within the exhibition
- Logo placement on the conference website homepage and conference marketing materials
- 1 x mobile app banner ad 960px wide x 150px high
- · Listing in the online trade directory
- Inclusion of your company logo on conference signage, sponsor board
- Entry into digital passport competition; must supply a prize.



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### Acknowledgment as a 'Bronze Partner of the AVA Conference'

- 9 square metres of exhibition space (stand, or floor space only)
- 2 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition
  - 2 x Welcome Reception and Exhibition Opening tickets Monday
  - 2 x Happy Hour tickets –Tuesday-Wednesday
  - 2 x VIP Pre Awards Gala Dinner Cocktail function tickets Thursday
  - 2 x Awards Gala Dinner tickets Thursday
- Preferential allocation of space within the exhibition
- Logo placement on the conference website homepage and conference marketing materials
- 1 x mobile app banner ad 960px wide x 150px high
- Listing in the online trade directory
- · Inclusion of your company logo on conference signage, sponsor board
- Entry into digital passport competition











# **Creative sponsorship opportunities**

# beyond your stand – exhibitors only

# **Diversity and Inclusion Sponsor**

\$15,590 exc GST

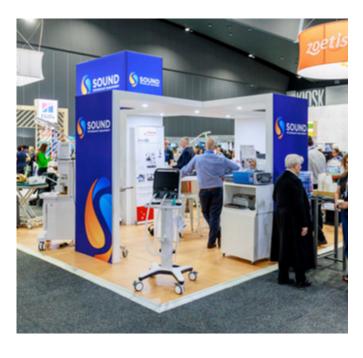
### **Exclusive opportunities**

The AVA is committed to diversity and inclusion for our members and conference delegates. AVA is focused on improving and promoting diversity and inclusion within the AVA and across the veterinary profession and sector. AVA advocates for best practice in diversity and inclusion, and this is a strategic pillar for AVA. We are delighted to bring closed captioning to a number of our sessions in the conference program, so that all may benefit from speech conversion to text.

### Sponsorship benefits:

### **Recognition as the Diversity and Inclusion Sponsor**

- Company logo on conference website with a hyperlink to your website
- Acknowledgement as the Diversity and Inclusion Sponsor by the Master of Ceremonies at strategic points during the day
- Company logo on conference collateral (provided your contract is confirmed prior to the production)
- Company logo on all promotional material
- 2 x VIP Cocktail pre Gala Dinner tickets Thursday
- 2 x Awards Gala Dinner tickets Thursday
- · Inclusion in the website trade directory and app
- Logo recognition on signage at the Conference venue









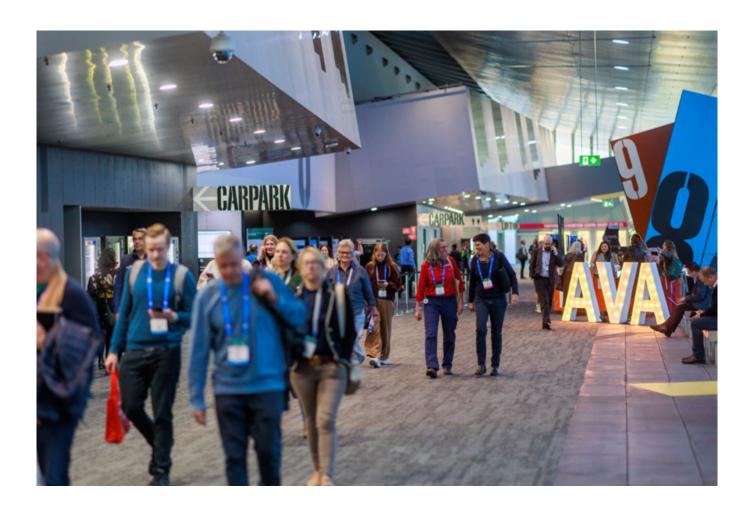
# **Session Sponsor**

\$5,190 exc GST

6 opportunities (Two Sessions per day: morning session and afternoon session) Sponsorship benefits:

### **Recognition as a Session Sponsor**

- Promotional video 30 second advertisement during plenary session, to be provided by the sponsor
- Senior company representative to thank the session(s) guest speaker 1 minute maximum
- Inclusion in the website trade directory and app
- Acknowledgement of sponsorship by the MC at strategic points during the day
- Company logo on conference collateral provided your contract is confirmed prior to the production
- · Company logo on all promotional material
- Corporate logo placed on AVA website related to the event (only) with a direct link to the sponsor's web page
- Opportunity to provide a promotional banner to be displayed at the session entrance
- Company logo displayed on screen during sponsored session







# **Recognition as a Plenary Speaker Sponsor**

\$7,290 exc GST

### Sponsorship benefits:

- Recognition as a Plenary Speaker Sponsor
- Promotional Video 1 minute advertisement to be played after the Plenary Speaker presentation, to be provided by the sponsor
- Senior company representative to thank the session(s) guest speaker on stage and present gift - 1 min max
- · 2 x VIP Cocktail pre Gala Dinner tickets Thursday
- Inclusion in the website trade directory and app
- Acknowledgement of sponsorship by the Master of Ceremonies at strategic points during the day
- Company logo on conference collateral provided your contract is confirmed prior to the production
- Company logo on all promotional material
- · Company logo placed on session program
- Corporate logo placed on AVA website related to the event (only) with a direct link to the sponsor's web page
- Opportunity to provide a promotional banner to be displayed at the session entrance
- Company logo displayed on screen during sponsored session







# **Social Sponsorship Opportunities**

# **Welcome Reception and Exhibition Opening**

\$5,390 exc GST

The welcome reception and exhibition opening will be on Monday 12 May 2025, 5.30pm-7.30pm

### **Sponsorship benefits:**

- Naming rights to the welcome reception
- · Acknowledgment by the AVA National President
- Opportunity to display signage at the entrance to the exhibition hall and around the catering stations. Signage must not block or cover other exhibitors' displays or signage
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Opportunity for theming or to provide entertainment during the welcome reception, at sponsor's cost
- Opportunity for appropriately qualified representative to address the audience during the welcome reception for a maximum of 3 minutes
- · Acknowledgment on selected printed material leading up to and during the conference
- · Verbal acknowledgment (opportunities to be determined)
- · Conference logo for use on your promotional materials

# **Refreshment Sponsor**

\$5,190 exc GST per break

### Morning tea or lunch

### 2 opportunities per day

- · Provides a unique opportunity to be associated with a high profile event
- Powerful networking opportunities with key decision makers
- · Achieves strong brand recognition
- · Targeted marketing opportunity
- · Increased audience awareness and brand awareness

### Sponsorship benefits:

### **Recognition as the Refreshment Sponsor**

- Exclusive Refreshment Sponsor for that session break
- Inclusion in the website trade directory and app
- 2 x promotional banners with sponsors logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- · Acknowledgement of sponsorship at strategic points during the event





# **Happy Hour Sponsorship**

\$5,190 exc GST

### 2 opportunities

- Tuesday 13 May 5.30pm-6.30pm
- Wednesday 14 May 5.00pm-6.00pm

### Sponsorship benefits:

- Naming rights to the Happy Hour
- · Acknowledgment by the AVA National President
- Opportunity to display signage at the entrance to the exhibition hall and around the catering stations. Signage must not block or cover other exhibitors' displays or signage
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Opportunity for theming or to provide entertainment during the welcome reception, at sponsor's cost
- Opportunity for appropriately qualified representative to address the audience during the welcome reception for a maximum of 3-minutes.
- Acknowledgment on selected printed material leading up to and during the conference
- · Verbal acknowledgment (opportunities to be determined)
- · Conference logo for use on your promotional materials

# VIP Cocktail Party pre Awards Gala Dinner Sponsor

\$5,190 exc GST

### **Exclusive**

### Sponsorship benefits:

- Recognition as VIP Pre Awards Gala Dinner Cocktail function
- 2 x VIP Pre Awards Gala Dinner Cocktail function
- · 2 x Awards Gala Dinner tickets
- · Opportunity to address the VIP Cocktail Party Guests for 2 minutes
- · Opportunity to promotional giveaways
- · Opportunity to provide a promotional banner to be displayed at the venue
- · Company logo displayed on screen during Awards Gala Dinner
- Company logo on VIP Cocktail Party invitation (provided your contract is confirmed prior to the production)
- Company logo on all VIP Cocktail Party promotional material





### **Awards Gala Dinner**

\$23,790 exc GST

#### **Exclusive**

Join us as the exclusive sponsor of the Awards Gala Dinner, to be held on the Thursday evening of the conference, attended by over 400 guests.

### **Sponsorship benefits:**

- · Naming rights to Gala Dinner.
- Opportunity to display signage throughout the venue.
- · Opportunity to have input into theming and entertainment.
- Option for wait staff to wear aprons with the sponsor logo (provided by sponsor).
- 2 x VIP Pre Awards Gala Dinner Cocktail function
- · 2 x Awards Gala Dinner tickets
- · Opportunity to have dedicated sponsor VIP area
- · Opportunity to give guests a gift
- Opportunity for appropriately qualified representative to address the audience during the night for a maximum of 3 minutes
- Acknowledgement of sponsorship by the Master Of Ceremonies at strategic points during the dinner
- Conference logo for use on your promotional materials

# **Awards Gala Dinner**

\$7,290 exc GST

**Key Sponsorship role** 

### Only 1 opportunity

**Recognition as Awards Dinner Supporting Sponsor** 

### Sponsorship benefits:

- 2 x VIP Pre Awards Gala Dinner Cocktail function
- 2 x Awards Gala Dinner tickets
- · Opportunity to promotional giveaways
- Opportunity to provide a promotional banner to be displayed at the dinner venue
- Company logo displayed on screen during dinner
- Acknowledgement of sponsorship by the Master of Ceremonies at strategic points during the dinner
- · Conference logo for use on your promotional materials





### **Awards Gala Dinner**

\$5,190 exc GST

### **Awards for Excellence Sponsorship**

### 6 opportunities

- · Open to non-exhibitors
- · Acknowledgement as an Awards for Excellence Sponsor
- Opportunity for a company representative to present the prize to the winner on the night and take photos on stage
- Promotional video 30 sec. advertisement to be played as company representative walks to stage. To be provided by the sponsor
- 1 x Awards Gala Dinner ticket
- 1 x VIP Pre-Awards Gala Dinner Cocktail Function ticket
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- · Verbal acknowledgement of sponsorship by Master Of Ceremonies on the night







"The AVA conference is always a great event to network and for brand

recognition".

VetCheck 247 and Medechat

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# **Other Opportunities**

### Research Awards Monday 12 May - 9.00am-5.00pm

\$5,190 exc GST

### 2 opportunities

Acknowledgement as either the "Best presentation by a Specialist or Higher Degree" or "Best presentation by Intern, Resident or Generalist Clinician" sponsor

- · Open to non-exhibitors
- Entitlement to use the phrase "AVA "Best presentation by a Specialist or Higher Degree" or "Best presentation by Intern, Resident or Generalist Clinician" sponsor of the 2025 AVA Conference
- Opportunity for a company representative to present the prize to the winner on the night and take photos on stage.
- 1 x Awards Gala Dinner ticket
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by Master Of Ceremonies on the night









### **Chill Out Lounges**

\$7,990 exc GST

### 4 opportunities - 36 square metres extra space to showcase your brand.

Preference given to medallion sponsors

Delight delegates with a place to network and chill out in the exhibition in the 'Games Lounge', the 'Winning Post' or 'Cattle Capers', or insert your brand name and come up with your own theme, games and fun things to do.

A great way to extend your brand past your stand and provide fun and interaction for delegates.

The sponsor is responsible for furniture and theming. Height restrictions of 1.2 metres and no solid walls that block other exhibitors

- Acknowledgment on selected printed material leading up to and during the conference
- · Verbal acknowledgment (opportunities to be determined)
- Inclusion in the website trade directory and app
- Acknowledgement of sponsorship by the Master of Ceremonies at strategic points during the Conference
- Company logo on conference collateral provided your contract is confirmed prior to the production
- · Company logo on all promotional material
- · Conference logo on floorplan



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"The AVA conference provides lots of opportunity for after hours education sessions and networking. We were able to meet face to face with our clients and have productive conversations."

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### **Breakfast Sessions**

### Daily - Tuesday, Wednesday, Thursday

Sponsors and exhibitors only

- Sponsor pays catering, venue hire and audio-visual costs
- Popular with delegates, the breakfast sessions provide sponsors with the opportunity to showcase their industry experts and create your own session.

180 recommended capacity

\$8,390 exc GST

# Digital In-App Banner Ad

### **Limited opportunites**

- Banner ad appears in rotating carousel at bottom of individual pages within conference app
- · 5 seconds per rotation
- Mobile: 960 x 150px, PNG
- · URL click through to website of choice
- · Live for entirety of conference

\$1,690 exc GST

# **Notepads & Pens**

### **Limited opportunites**

(Sponsor pays production cost)

- Branding delegate accessories such as a notepad or pen with your company logo ensures ongoing promotion of your brand as delegates will keep and continue to use these items after the conference.
- The style and design are to be approved by the AVA prior to production
- Notepads and pens will be distributed in scientific sessions.

\$2,290 exc GST







# **Exhibition Opportunities**

### **Exhibition-only packages**

3m x 3m (9sqm) Stand - \$7,990 (excl. GST)



- 2.48 m high white smooth finish wall panels within Octanorm aluminum framing
- Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand
- · Charcoal colour carpeted floor
- 2 x LED spotlights
- 1 x 4 amp power point
- 2 x full exhibitor registrations to the conference. Includes attendance at scientific sessions and exhibition
  - 2 x Welcome Reception and Exhibition Opening tickets Monday
  - 2 x Happy Hour tickets Tuesday-Wednesday
  - 2 x Awards Gala Dinner tickets Thursday (exhibitors must book tickets for this event before registration close deadline)
- Free entry in digital passport competition; must supply a prize
- Inclusion in the website trade directory and app

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

### 2m x 2m (4sqm) Stand - \$4,590 (excl. GST)



### 20 opportunities only

- 2.48 m high white smooth finish wall panels within Octanorm aluminum framing
- Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
- Charcoal colour carpeted floor.
- 1 x LED spotlight
- 1 x 4 amp power point.
- 1 x full exhibitor registration to the conference. Includes attendance at scientific sessions & exhibition
- 1 x Welcome Reception and Exhibition Opening tickets Monday
- 1 x Happy Hour ticket Tuesday-Wednesday
- 1 x Awards Gala Dinner ticket Thursday (exhibitors must book tickets for this event before registration close deadline).
- Free entry in digital passport competition.
- Inclusion in the website trade directory and app.

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

# **Exhibition Information**

### **Custom Stands – Height Restriction 4.5 Metres**

Custom stands include carpeted floor space only. Lighting and power are not supplied.

Exhibitors with custom built stands must provide the following information to the AVA for approval:

- Custom stand design
- Solid walls blocking other exhibitors are not encouraged and may need be approved
- Contractors' public liability insurance certificates
- Contractors OH&S policies

### **Furniture and equipment**

Exponet will be in contact with you once your booking has been confirmed.

### **Additional exhibitor registrations**

Additional daily and weekly exhibitor registrations will be available when you are sent a link to register.

### Mobile app

The STOVA Mobile App is an accompaniment for attendees to access information about the conference, scientific sessions, social events, digital passport competition. There is a live photo feed, chat features, exhibitor listing and profile, interactive exhibition and floorplan.

### **Digital Passport Competition**

The Digital Passport will be run through the STOVA mobile app and encourages delegates to visit your stand. When they visit your stand, they can scan a QR code which we will provide. On the final day delegates who have scanned a minimum number of QR codes to exhibitor booths will be entered into the draw to win one of the prizes on offer. Participation in the competition is open to all exhibitors and is free of charge.

 Participants in the Digital Passport Competition must supply a prize

#### **Lead Scanner**

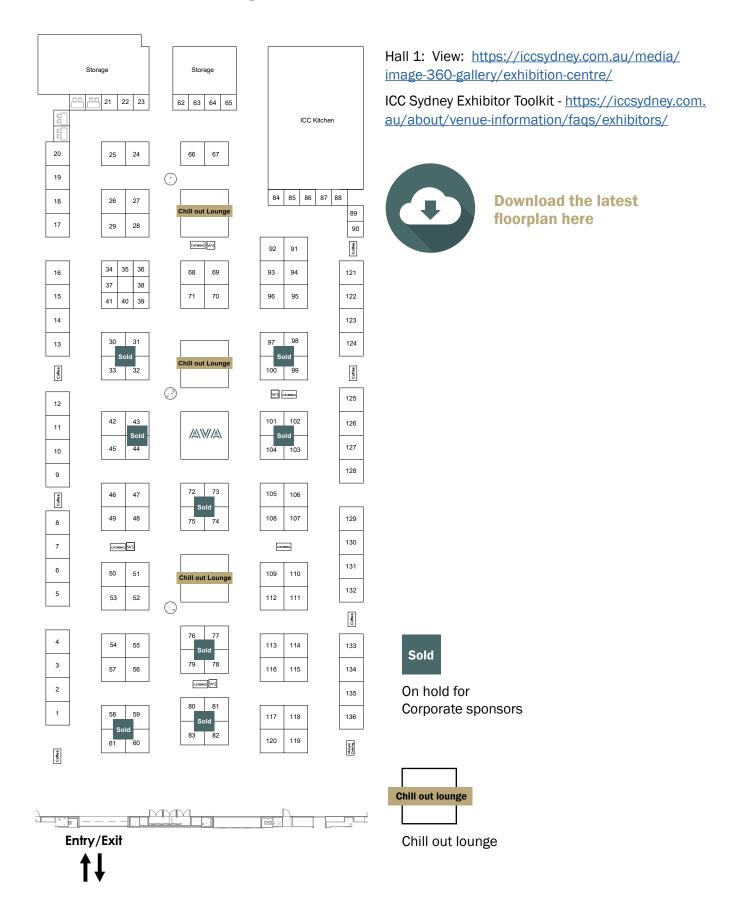
Lead scanners will be available with more information to follow

### Draft move in and out schedule

Details	Date	Time
Space only In Date	Sunday 11 May 2025	1.00pm
Exhibitors In Date & Exponet Customer Service	Monday 12 May 2025	12.00pm- 5.00pm
Registration opens	Monday 12 May 2025	3.30pm
Exhibition Opening and Welcome Reception	Monday 12 May 2025	5.30pm- 7.30pm
Exhibition Close	Thursday 15 May 2025	2.00pm (after lunch)
Exhibitors Move Out	Thursday 15 May 2025	2.00pm
Exponet Dismantle	Thursday 15 May 2025	4.00pm- 11.55pm



# **Exhibition Floorplan**



# **Investment Prices**

Opportunity	Investment \$(Excl GST)
Platinum Sponsorship	\$52,490
Gold Sponsorship	\$45,690
Silver Sponsorship	\$32,790
Bronze Sponsorship	\$19,590
Diversity and Inclusion Sponsor	\$15,590
Refreshment Sponsor	\$5,190
Session Sponsor	\$5,190
Happy Hour sponsorship	\$5,190
Recognition as Plenary Speaker Sponsor	\$7,290
VIP pre-Awards Gala Dinner Cocktail Function Sponsor	\$5,190
Awards Gala Dinner Supporting Sponsor	\$7,290
Awards Gala Dinner Sponsor	\$23,790
Awards Gala Dinner 'Awards for Excellence Sponsorship	\$5,190
Research Awards Sponsor	\$5,190
Welcome Reception and Exhibition Opening Sponsor	\$5,390
'Chill Out' Lounge Sponsor	\$7,990
Breakfast Session Sponsor	\$8,390
Notepads & Pens Sponsor	\$2,290
Digital Banner Ad	\$1,690
3m x 3m (9sqm) Stand	\$7,990
2m x 2m (4sqm) Stand	\$4,590



# **Money Matters**

### **Conditions of sponsorship and exhibition payment**

The total amount payable will be required 14 days from booking online to secure sponsorship and exhibition packages.

### Bookings are online

Bookings made after 12 April 2025 will incur a 20% late fee and may not appear on onsite promotional signage.

### **International Exhibitors**

International exhibitors are required to pay the total amount at time of booking.

### **Public Liability Insurance**

The Exhibitor must effect and maintain for the period of the exhibition policies of insurance for: (a) damage to or loss of the property of the Exhibitor and their employees, contractors and agents; (b) public liability, including death injury and loss of property of third parties, including the Organiser for an amount not less than \$10 million for any one occurrence; (c) work cover, workers compensation and employer's liability as required by law.

### **Payment methods**

- 1. Tax invoice an invoice will be raised for payment.
- 2. Credit card Visa and MasterCard accepted (please note there is a 1.75% surcharge on credit card payments.)

#### **Cancellation**

Requests for cancellations must be submitted in writing to events@ava.com.au.

- 1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
- 2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.
- 3. See the Terms and Conditions for more information.

### **Booking and Stand Allocation Process**

Bookings are to be submitted online. Book Now

Applications for exhibition space will be allocated in the following order:

- AVA corporate supporters/industry sponsors who are sponsoring the conference.
- Companies wishing to sponsor the conference
- Companies with loyalty points or have exhibited at 3 or more consecutive AVA Conferences.
- Companies that have not exhibited for 3 consecutive years.

Stand allocation will commence for exhibitors who have paid in full

To see if your company is on the loyalty list visit - AVA Conference Loyalty List

## **Terms and Conditions**

Please read the terms and conditions before booking.



# **Key Contacts**



#### **Conference Secretariat**

Victoria Wood Senior Events Coordinator Australian Veterinary Association Unit 40, 6 Herbert Street St Leonards NSW 2065 Australia

E: events@ava.com.au W: www.ava.com.au

ABN: 63 008 522 852

### **Exhibition Manager**

Kandy Musgrave National Events Manager E: events@ava.com.au



14 Darling Dr, Sydney NSW 2000

Phone: (02) 9215 7100

Website: www.iccsydney.com.au



**Exponet Exhibitor Services Department** 

Email: esd@exponet.com.au Phone: 02 9645 7070

Fax: 02 9645 5300

Website: www.exponet.com.au

























