



45th Bain Fallon Memorial Lectures

Novotel Sunshine Coast Resort, QLD
20 - 24 July 2025

Sponsorship and Exhibition Prospectus



Reproduction, Dentistry and Cardiology
Two-day Reproductive Workshop
Equine Nurses Conference

[visit the event website](#)

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About the Bain Fallon Memorial Lectures

The Bain Fallon Memorial Lectures continues to be the biggest week of equine veterinary continuing education in the Southern Hemisphere, attracting over 270 delegates in 2024. The event features an industry exhibition comprising of over 50 exhibitors. It continues to be a sell-out trade show year-upon year, in addition to offering popular practical workshops. The vibrant social events are a highlight of the conference, and provide perfect networking opportunities with peers, suppliers, and fellow industry professionals.

About Equine Veterinarians Australia

The Equine Veterinarians Australia (EVA) Group offers membership to veterinarians who treat horses as part of their practice and is the premier provider of continuing professional development for equine veterinarians in Australia.

With an emphasis on providing the support members need to remain at the forefront of equine veterinary medicine, the Group also represents the interests of members to governments and equine industry groups.

Equine Veterinarians Australia Group maintains strong links with both equine organisations and horse owners. An important role for the Group is providing advice and information to the people who care for horses to ensure that Australian horses enjoy the best possible health and welfare.

Equine Veterinarians Australia Group was formed in 1971 and presently has over 900 members in Australia, New Zealand, England, Hong Kong, Singapore, USA, and South Africa.



Bain Fallon Overview

Sunday 20 July 2025

6.30pm-7.30pm | *Welcome Reception*



Monday 21 July 2025

8.00am-5.30pm
Scientific Program

5.30pm-7.30pm
Clinical Posters and Vets and Industry
Connect in Exhibition

7.30pm-10.30pm
EVA Young Members Dinner

Tuesday 22 July 2025

8.00am-5.30pm
Scientific Program

7.00pm-11.00pm
Tuesday Party Night

Wednesday 23 July 2025

8.00am-5.30pm
Scientific Program

6.30pm-7.30pm
Happy Hour in Exhibition

Thursday 24 July 2025

8.00am-4.30pm
Scientific Program

2.00pm
Exhibition Closes

7.00pm-Midnight
Gala Dinner

Location & Venue

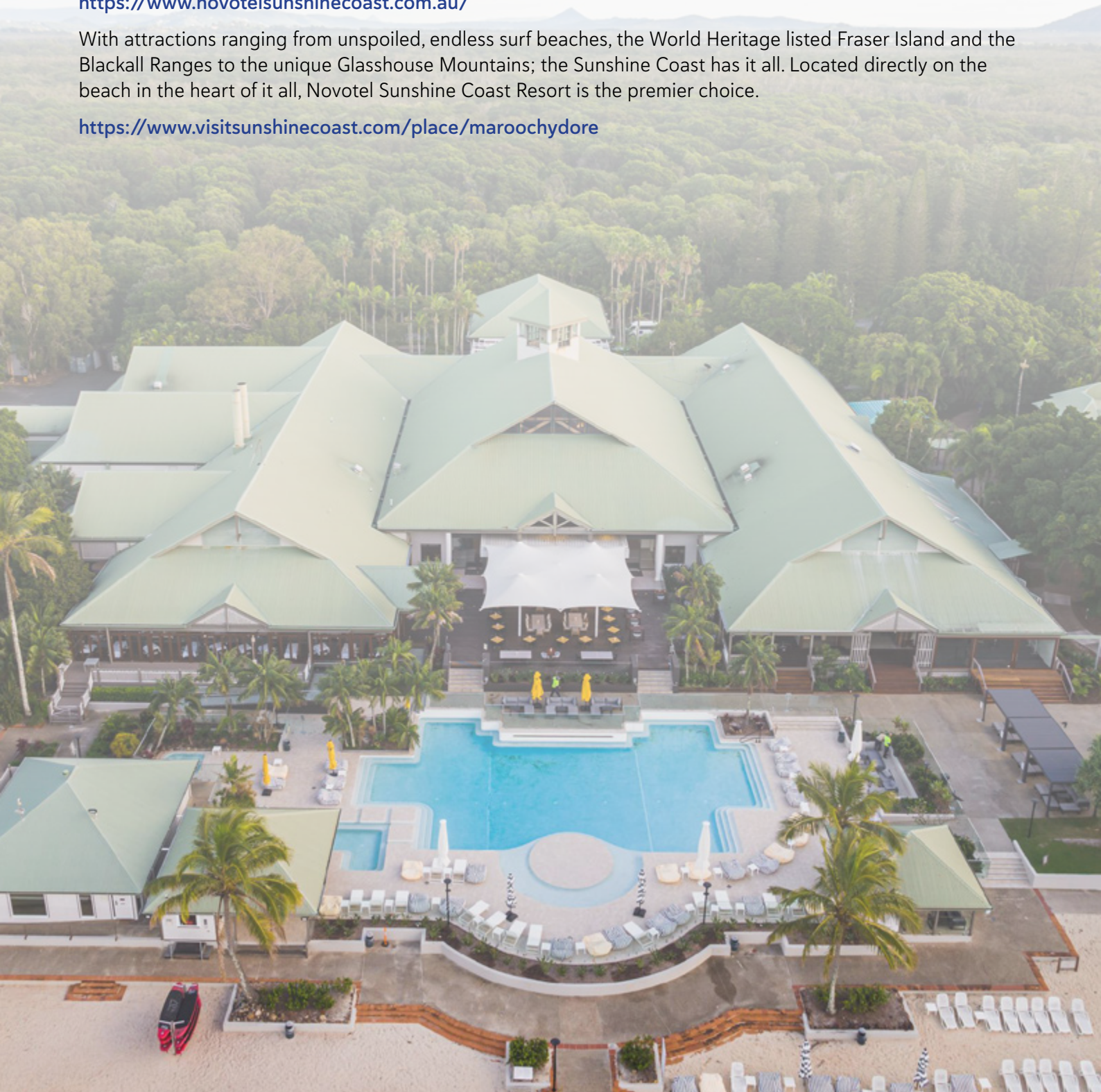
Novotel Sunshine Coast Resort QLD

Located on a pristine beachfront set amongst 36 hectares of natural bushland situated around a private beach-lined lagoon, Novotel Sunshine Coast Resort offers beautifully appointed accommodation. Novotel Twin Waters Resort is a 10-minute drive from Sunshine Coast Airport.

<https://www.novotelsunshinecoast.com.au/>

With attractions ranging from unspoiled, endless surf beaches, the World Heritage listed Fraser Island and the Blackall Ranges to the unique Glasshouse Mountains; the Sunshine Coast has it all. Located directly on the beach in the heart of it all, Novotel Sunshine Coast Resort is the premier choice.

<https://www.visitsunshinecoast.com/place/maroochydore>



Why attend?

Do more business and save time and money. Actively network with over 250 equine veterinary professionals. Have your first discussion with new prospects face-to-face, all under one roof.

Find new ideas, potential clients and expand your target audience and identify new market opportunities.

Maximise your visibility for your target markets by becoming a conference partner. Our marketing will ensure that your support and profile is raised with EVA & AVA members and the profession.

You can choose one of the medallion partnership opportunities or talk to us about a tailored package to suit your needs. An early commitment will mean a greater exposure and a greater return on investment.



Previous exhibitor and sponsor testimonials:

"Twin Waters was a good venue in a lovely location. The Lecture programme was diverse and interesting to a large audience. Both venue and programme attracted a good number of veterinary surgeons".

Ausrichter Animal Health

"The Bain Fallon Memorial Lectures is an opportunity to get behind the scenes, without vets being distracted by emergencies and patients, and allows quality socialisation with vets and industry".

Ceva Animal Health

"Bain Fallon continues to be an annual highlight for 4CYTE. It's always a great opportunity to connect with the seasoned and new equine vets. We're thrilled to also continue to support the Young Members".

Interpath Global

"Bain Fallon is the showpiece event in our calendar for equine vets".

Randlab

"Great environment to connect with target audience for our company. Our first time attending and we gained the exposure we desired with plenty of interest generated for future business opportunities".

Abbey Animal Health

Keynote Speakers



Dr Nicole du Toit | Dentistry

Nicole du Toit is a world-renowned specialist in equine dentistry. She qualified from Onderstepoort veterinary school in South Africa in 2000, and then moved to the University of Edinburgh where she completed a 3-year residency in equine dentistry, followed by a PhD with combined studies at the Donkey Sanctuary in Devon.

In 2011 Nicole returned to her native South Africa to run her own dental referral practice, treating referral cases in veterinary practices throughout South Africa. In 2013 Nicole was co-opted onto the Equine Dental Specialty Organising Committee, becoming a European Specialist and Diplomat of the EVDC.

In March 2017 Nicole moved to England and joined Equine Dental Clinic, and in 2019 became a Director. Nicole has lectured and demonstrated on multiple courses world-wide, and has authored and co-authored over 50 clinical journal papers in equine dentistry.



Dr Chris Pearce | Dentistry

Chris has considerable experience in equine dentistry at all levels. He has post-graduate veterinary qualifications in internal medicine and soft tissue surgery and was the first vet in the UK to also qualify as an equine dental technician (EDT) in 2001. In 2011, Chris won the Pet Plan Vet of the year Award, an achievement that the judges awarded in recognition of Chris' work in equine dentistry and the benefits of equine welfare. Professional posts have included Chairman of the BEVA/BVDA examining committee for EDT exams, BEVA Council representative for equine dentistry for 7 years, past Chairman of the BEVA Dental Working Party for political aspects relating to dentistry and past president of the European Veterinary Dental College.

Chris teaches, lectures and examines widely on equine dentistry in the UK and worldwide and in 2014, passed the first speciality examination for the European Diploma of Equine Dentistry examination making him an officially recognised European Veterinary Specialist also gaining similar Specialist recognition from the RCVS.

In 2013 Chris opened Equine Dental Clinic Ltd, a practice dedicated to advanced and referral equine dentistry, and in 2022 a new purpose built clinic has resulted in EDC being the largest specialist referral veterinary practice dedicated to equine dentistry in the world.

Chris is dedicated to advancing the science of equine dentistry and is particularly interested in minimally invasive surgical techniques, and novel restorative and preservative treatments.



Dr Margo Macpherson | Reproduction

Margo Macpherson received her DVM degree in 1990 from Michigan State University. She completed a residency and Master's degree in Equine Theriogenology at Texas A&M University and became a Diplomate in the American College of Theriogenologists in 1994.

After her residency, Margo practiced at the University of Pennsylvania and in central Kentucky. In 1998, Margo joined the faculty at the University of Florida where she enjoyed teaching, clinical work and an active research program which focused on equine placentitis.

More recently, Margo has worked as a locum veterinarian in the busy equine reproduction practice at Colorado State University. In addition to clinical work, Margo is passionate about organised veterinary medicine and has served in several leadership positions for organisations including the American College of Theriogenologists, the American Association of Equine Practitioners, the American Veterinary Medical Association and the World Equine Veterinary Association.

In 2024, Margo was invited to act as the Continuing Education Coordinator for the AAEP's newly launched XP series. Margo is excited to have an opportunity to contribute to educational events that promote equine veterinarians.



Dr Laura Nath | Cardiology

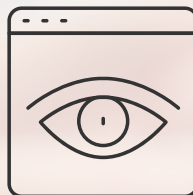
Laura Nath is a registered specialist in Equine Medicine with a consulting practice based in Melbourne. She has worked in both first opinion and referral practice in Australia and the UK. Laura completed a residency at the University of Melbourne and attained a fellowship of the ANZCVS in 2010. She also has a certificate in equine medicine from the Royal Veterinary College in the UK and a masters in Veterinary medicine investigating the role of cardiac troponin in heart disease in horses. Laura is currently undertaking a PhD through the University of Adelaide investigating exercise associated cardiac arrhythmias in Thoroughbred racehorses.

Bain Fallon Conference App

The Bain Fallon Conference App will return in 2025! The conference app garnered high engagement in 2024.

Digital Passport Competition

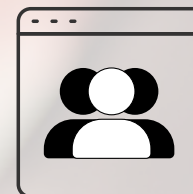
The Digital Passport Competition will return to drive engagement to exhibitors and extended visitation to your booth throughout the week:



12,251 total
conference app views



352 total app
downloads



157 unique Digital Passport
Competition participants



2445 digital passport
QR code scans

Sponsorship Opportunities

Platinum Partner

SOLD, thank you Randlab

- Acknowledgment as “Platinum partner of the Bain Fallon Memorial Lectures”
- 36sqm of exhibition space (4 x exhibition stands, or floor space only)
- Preferential allocation of space within the exhibition
- 8 x exhibitor registrations to the conference
 - Includes access to the exhibition and daily catering Monday-Thursday.
- 8 x welcome reception tickets - Sunday Night
- 8 x Happy Hour tickets - Monday & Wednesday
- 8 x Tuesday Party Night
- 8 x Gala Dinner tickets - Thursday

Does not include access to Scientific Sessions

- Sponsor logo on conference lanyard (sponsor to provide lanyard)
- 1 x full-page colour advertisement in each edition of The Australian Equine Veterinarian Journal
- An article in the Australian Equine Veterinarian Journal acknowledging the support of the conference by the sponsor
- One digital advertorial via email to EVA database (1 x JPEG image, 150 words, 1 x web URL) content to be approved by the EVA
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition



Gold Partner

\$32,690 (excl. GST) - limited opportunities

- Acknowledgment as a “Gold partner of the Bain Fallon Memorial Lectures”
- 18sqm of exhibition space (2 x exhibition stands, or floor space only)
- Preferential allocation of space within the exhibition.
- 4 x exhibitor registrations to the conference.
 - Includes access to the exhibition and daily catering Monday-Thursday.
 - 4 x welcome reception tickets - Sunday
 - 4 x Happy Hour tickets - Monday & Wednesday
 - 4 x Tuesday Party Night Tickets - Tuesday Party Night
 - 4 x Gala Dinner tickets - Thursday

Does not include access to Scientific Sessions.

- 2 x full page colour advertisements of the Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring editions
- 2 x inserts in the Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring editions
- 2 x articles in The Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring editions
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition



Silver Partner**\$21,890 (excl. GST) - limited opportunities**

- Acknowledgment as “Silver partner of the Bain Fallon Memorial Lectures”
- 9 square metres of exhibition space (1 x 9sqm exhibition stand, or floor space only)
- Preferential allocation of space within the exhibition
- 2 x exhibitor registrations to the conference.
 - Includes access to the exhibition and daily catering from Monday-Thursday plus:
 - 2 x welcome reception tickets - Sunday Night
 - 2 x Happy Hour tickets - Monday & Wednesday Nights
 - 2 x Gala Dinner tickets - Thursday Night

Does not include access to Scientific Sessions

- 1 x full-page colour advertisement in The Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition

Bronze Partner**\$6,490 (excl. GST) - limited opportunities**
Add a bronze partnership to your exhibition booking

- Acknowledgment as “Bronze partner of the Bain Fallon Memorial Lectures”
- Preferential allocation of space within the exhibition
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition

Please note: this sponsorship opportunity is only available to current exhibitors of this event

Welcome Event and Exhibition Opening

\$3,790 (excl. GST) - one opportunity

Sunday 20 July 2025, 6:30pm - 7:30pm

Opening night! Delegates, speakers and exhibitors come together to catch up in the exhibition for drinks and canapes.

- Acknowledgement as the Bain Fallon Welcome event and Exhibition Opening sponsor
- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations
- Opportunity to distribute marketing collateral to attendees

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Vets and Industry Connect Night

\$3,790 (excl. GST) - SOLD, thank you BOQ Specialist

Monday 21 July 2025, 5.30pm-7.30pm

After a full day of sessions on Day 1, our delegates come together to catch up in the exhibition for drinks and substantial canapes.

- Acknowledgement as the Bain Fallon Memorial Lectures Vets and Industry Connect Night sponsor
- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Company logo on session slide and announcement by chair at the end of the day, promoting the function
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations
- Opportunity to distribute marketing collateral to attendees

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Bain Fallon EVA Young Member Scholarships and EVA Young Members dinner

\$22,245 (excl. GST)
- SOLD, thank you Interpath

Monday 21 July 2025, 7.30pm-10.30pm

The Young Member Scholarship sponsors four EVA Young Members to attend the Bain Fallon Memorial Lectures. We also hold an exclusive dinner on the Monday night of Bain Fallon (following Industry Connect), with EVA Young Members invited to attend at no extra cost.

- Acknowledgement as a Bain Fallon Memorial Lectures Young Member Scholarship Sponsor
- 2 x invitations to the Bain Fallon Scholarship Lunch
- 1 x half page advert in the Australian Equine Veterinarian Journal
- 1 x article in the Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials
- 2 x exhibitor registrations to the conference.
 - Includes access to the exhibition and daily catering from Monday-Thursday plus:
 - 2 x welcome reception tickets - Sunday Night
 - 2 x Happy Hour tickets - Monday & Wednesday Nights
 - 2 x Gala Dinner tickets - Thursday Night

EVA Young Members Dinner:

- Provision to provide 3-minute welcome presentation
- 5 x tickets to the Young Member Dinner
- Company signage displayed during Young Member Dinner (sponsor to supply)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Tuesday Party Night

\$16,390 (excl. GST) - SOLD, thank you CEVA

Tuesday 22 July 2025, 7.00pm-11.00pm

The famous Bain Fallon Tuesday Party Night! A night out with the conference crew will surely be one to remember.

- Acknowledgement as Tuesday Party Night sponsor
- Provision to provide five-minute welcome presentation
- 8 x tickets to the Tuesday Party Night
- 1 x full-page colour advertisement in The Australian Equine Veterinarian Journal
- 1 x full-page colour advertisement in the in The Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Gala Dinner

SOLD, thank you Randlab

Thursday 24 July 2025, 7.00pm - late

The Gala dinner is the grand finale of the week. Attendees come dressed in their best to celebrate the EVA Awards and dance the night away.

- Acknowledgement as the Bain Fallon Gala Dinner Sponsor
- Provision to provide a three-minute welcome presentation
- 10 x tickets to the Bain Fallon Memorial Lectures Gala Dinner
- First refusal to sponsor next year's Bain Fallon Memorial Lectures Gala Dinner
- Opportunity to brand the dining room (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Email reminder for dinner guests sent to delegates with sponsor logo and sponsor acknowledgement
- 1 x push notification sent to users of the conference app with a Gala Dinner reminder and gala dinner sponsorship acknowledgement
- Company logo on menus
- Company logo displayed on screen during Gala Dinner
- 1 x full-page page colour advertisement in The Australian Equine Veterinarian Journal

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.



Golf Afternoon

\$2,490 (excl. GST) + catering - SOLD, thank you Radincon

Wednesday 23 July 2025, 11am-5.00pm

A well-loved tradition of Bain Fallon, the Wednesday golf afternoon. EVA's keen golfers will come together for a casual afternoon round.

- Acknowledgement as the Bain Fallon Memorial Lectures Golf Afternoon sponsor
- Verbal acknowledgement of sponsorship
- 2 x sponsor reps may participate / attend Golf Afternoon
- Opportunity for sponsor to make short welcome presentation to golfers
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Opportunity to distribute marketing collateral or promotional items to attendees

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Sponsor a Bain Fallon Scientific Stream

\$2,390 per opportunity (excl. GST)
six opportunities

Sponsor an afternoon stream: After lunch on Tuesday and Wednesday of Bain Fallon, the conference program splits into three streams. These afternoon streams are available for sponsorship.

- Acknowledgement as a Bain Fallon Memorial Lectures Stream sponsor
- Opportunity to display branding or advertising material in the lecture room during the sponsored sessions (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Pre- and post-event publicity in the Australian Equine Veterinarian Journal

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Tuesday Afternoon Stream

22 July, 1.45pm-5.30pm

- Stream 1 - Specialists
- Stream 2 - "How I"
- Stream 3 - Cardiology Masterclass

Wednesday Afternoon

23 July, 1.45pm-5.30pm

- Stream 1 - Advanced / Specialists
- Stream 2 - Research reports
- Stream 3 - Young Members/Recent grads

Breakfast Sessions

SOLD - thanks to Boehringer Ingelheim and Zoetis

(Sponsor pays catering, venue hire and audio-visual costs)

The Bain Fallon Memorial Lectures Breakfast Sessions are held on multiple days of the conference, approximately 7.00am - 8.00am.

You may choose the menu, provide a speaker and topic (subject to EVA approval), and display your company branding across the room. The breakfast sessions are promoted as part of the Bain Fallon Memorial Lectures program and delegates opt in for these breakfast sessions when they register for the conference.

- Acknowledgement as a Bain Fallon Memorial Lectures breakfast session sponsor
- Session promoted in the conference program and delegate registration
- Provision of speaker and topic subject to EVA Approval
- Opportunity to display branding during sponsored session (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Wednesday Happy Hour

\$2,490 (excl. GST) - one opportunity

Wednesday 23 July 2025, 5.30pm-6.30pm

Delegates, speakers and exhibitors come together to catch up in the exhibition for drinks and canapes.

- Acknowledgement as the Bain Fallon Memorial Lectures Happy Hour sponsor
- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations
- Opportunity to distribute marketing collateral to attendees

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Conference Proceedings

\$4,090 (excl. GST) - one opportunity

Conference Proceedings are distributed to all delegates via email and downloadable PDF prior to the conference commencing. The current year's proceedings are then distributed to all EVA members at the end of the year via email.

- Acknowledgement as proceedings sponsor
- Branding on conference proceedings (sponsor logo on front cover of the proceedings)
- 1 x full-page colour advertisement in the conference proceedings
- 1 x full-page colour advertisement in The Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Sponsor logo and sponsor acknowledgement in proceedings email sent to delegates

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

Bain Fallon Conference App - Digital Banner

\$1,190 (excl. GST) - four opportunities

Promote your brand with a digital banner on the conference app.

Your branded digital banner will be published on the Bain Fallon conference app for the duration of the conference (Sunday 20 July - Thursday 24 July 2025). Your branded banner will be one of four available and will rotate at the bottom of the screen for five seconds at a time.

Sponsor to supply digital banner.

2024 Bain Fallon Conference App insights:

- 12,251 total conference app views
- 352 total app downloads
- 157 unique Digital Passport Competition participants
- 2445 digital passport QR code scans (housed within the app)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

EVA Member Newsletter Advert

The Equine E-news is sent fortnightly and reaches the entire EVA membership base (over 900 members). It has an average unique open rate of 63%.

Advertisers receive 2 sends / month, and can choose from the below positions:

- Position 1 L&R: \$1,495
- Position 2 L&R: \$1,295
- Position General: \$995

Artwork required: MREC 300px x 250px, 96DPI and max file size 500kb

Artwork deadline: 20th of the month prior

Please contact Sophie Byrne, Advertising Officer to secure this opportunity!

Australian Veterinary Association | T + 61 (02) 9431 5073 | E sophie.byrne@ava.com.au

Nurses Conference Gold Partner

\$8,690 (excl. GST) - one opportunity

- Acknowledgment as the Bain Fallon Nurses Conference Gold Sponsor
- Table outside the Nurses Conference room
- Opportunity to give a 3 minute presentation at 1 x nurses conference lecture
- 2 x tickets to the Bain Fallon Gala Dinner
- Opportunity to provide branded Nurses Conference promo item (at sponsors expense)
- Logo placement on the conference website and conference signage
- 1 x half page advert in the Australian Equine Veterinarian Journal
- Listing in the Bain Fallon conference app and opportunity to include materials for the conference app's digital "Conference Bag"

Nurses Conference Silver Partner

\$5,200 (excl. GST) - limited opportunities

- Acknowledgment as the Bain Fallon Nurses Conference Silver Sponsor
- Table outside the Nurses Conference room
- Opportunity to give a 1-minute presentation at 1 x nurses conference lecture
- 2 x tickets to the Bain Fallon Gala Dinner
- Logo placement on the conference website and conference signage
- 1 x half page advert in the Australian Equine Veterinarian Journal
- Listing in the Bain Fallon conference app and opportunity to include materials for the conference app's digital "Conference Bag"

Barista Coffee Cart Sponsorship

\$3,190 (excl. GST) - one opportunity

Stand out from the crowd by being the official sponsor of the conference coffee cart where delegates can enjoy barista style coffee during morning tea concluding at afternoon tea daily excluding the last day where service will finish at the close of lunch.

- Acknowledgement as a Coffee Cart sponsor at the conference
- Logo placement on the conference website and conference App
- Opportunity to brand coffee cart area and cart fascia at sponsor's expense
- Opportunity to provide Barista staff branded apron at sponsor's expense
- Includes two barista staff daily

The above sponsorship excludes coffee consumption. Coffee can be purchased by delegates at a cost of \$5.50 per cup. If the sponsor would like to offer complimentary coffee an invoice can be provided post event based on consumption. The coffee cart is located next to the registration desk in the arrivals lounge.

Reproduction Workshop Platinum Partner

SOLD, thank you Radincon

- Acknowledgment as "Bain Fallon Reproduction Workshop Platinum Partner"
- Opportunity for a 5-minute delegate address
- Provision for a 2 x 1m exhibition space Saturday 19 and Sunday 20 July, at the workshop facilities
- 2 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x full page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

Reproduction Workshop Gold Partner

\$10,390 (excl. GST) - one opportunity

- Acknowledgment as "Bain Fallon Reproduction Workshop Gold Partner"
- Opportunity for a 3-minute delegate address
- Provision for a 2 x 1m exhibition space during the two days Saturday 19 and Sunday 20 July, at the workshop facilities
- 2 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x half page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

Reproduction Workshop Silver Partner

\$6,240 (excl. GST)
- SOLD, thank you CEVA

- Acknowledgment as "Bain Fallon Reproduction Workshop Silver Partner"
- Opportunity for a 3-minute delegate address
- Provision for a 2 x 1m exhibition space during the two days Saturday 19 and Sunday 20 July, at the workshop facilities
- 1 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x half page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

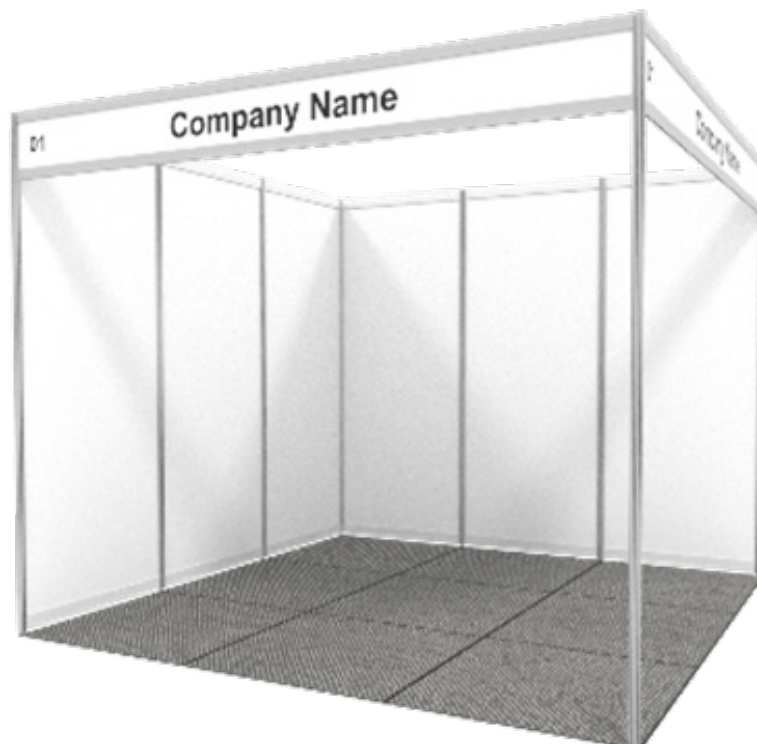
Exhibition Opportunities

3m x 3m (9sqm) Stand

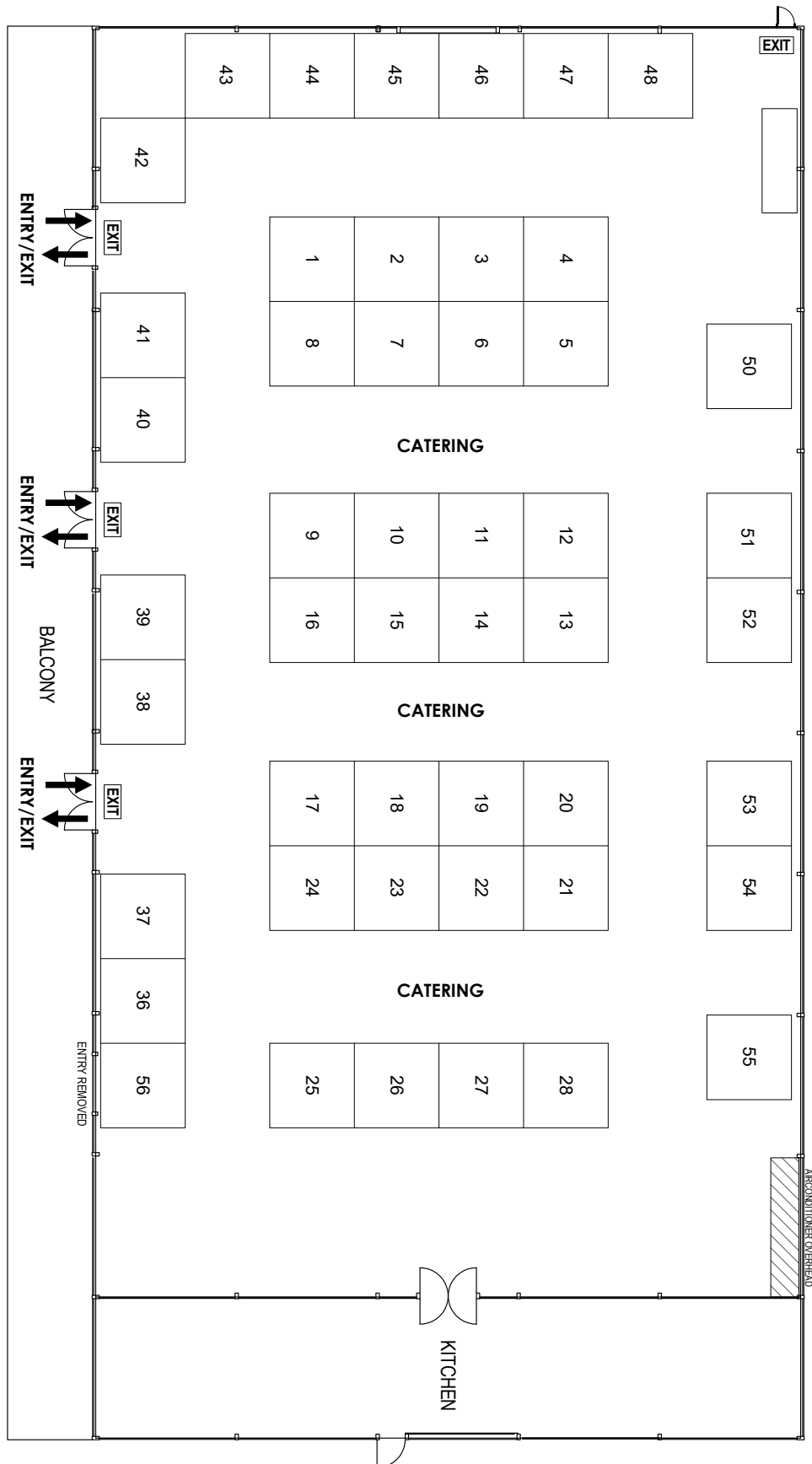
\$8,390 (excl. GST)

- 9sqm of exhibition space
- 2.48m high white smooth finish wall panels within Octanorm aluminium framing
- Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
- 2 x LED spotlights
- 1 x 4 amp power point.
- 2 x exhibitor registrations to the conference
 - Includes access to the exhibition and daily catering Monday-Thursday.
 - 2 x welcome reception tickets - Sunday Night
 - 2 x Happy Hour tickets - Monday & Wednesday
 - 2 x Gala Dinner tickets - Thursday
- Listing in the online trade directory and conference app
- Include materials for the conference app's digital "Conference Bag"
- Entry into the Digital Exhibition Passport Competition

Does not include access to Scientific Sessions



Floorplan



*Floorplan subject to change.

Exhibitor Information

Draft bump in and out schedule

The below timings subject to change:

DETAILS	DATE	TIME
ExpoNet Build/furniture delivery	20/07/25	0600-1400
Custom Builders Access	20/07/25	0900-1700
Exhibitor Move In	20/07/25	1500-1700
Exhibition Opening Evening	20/07/25	1830-1930
Exhibition Close	24/07/25	1400
Exhibitor Move Out	24/07/25	1400-1530
ExpoNet Dismantle	24/07/25	1530-2359

Digital Exhibition Passport Competition

The digital passport competition drives delegates to your stand. Delegates download the Bain Fallon conference app and are encouraged to visit as many trade stands as possible to scan participating exhibitors unique QR codes and go in the running to win exhibitor prizes. You can still participate in the Digital Exhibition Passport Competition and not provide a prize, but we recommend you do. Unique QR codes for the competition are supplied to participating exhibitors only by the AVA events team. Please note there is no lead generation within the Digital Exhibition Passport Competition.

Custom stands

Requests for custom stand (space only) should be made at the time of booking.

Exponet, the exhibition contractor can assist with custom stand design.

Should you wish to use your own custom stand designer please ensure you let us know. All custom stands must be approved by the AVA before they go into production and must comply with AVA policy.

Furniture and equipment

Exponet will be in contact with you once your booking has been confirmed.

Additional exhibitor registrations

Additional daily and weekly exhibitor registrations will be available when you are sent a link to register.

Money Matters

Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online to secure sponsorship and exhibition packages.

Bookings are online.

Bookings made after Friday 21 June 2025 will incur a 20% late fee and may not appear on onsite promotional signage.

International Exhibitors

International exhibitors are required to pay the total amount at time of booking.

Payment methods

1. Tax invoice - an invoice will be raised for payment.
2. Credit card - Visa and MasterCard accepted (please note there is a 1.75% surcharge on credit card payments).

Cancellation

Requests for cancellations must be submitted in writing to events@ava.com.au.

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.
3. See the Terms and conditions for more information.

Booking and Stand Allocation Process

Bookings are to be submitted online.

Applications for exhibition space will be allocated in the following order:

- AVA corporate supporters/industry Sponsors who are sponsoring the conference.
- Companies wishing to sponsor the conference.
- Companies with loyalty points or have exhibited at three or more consecutive AVA Conferences.
- Companies that have not exhibited for 3 consecutive years.
- Stand allocation will commence for exhibitors who have paid in full.



Contact

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