

Australian Agricultural
Industry Partners



Sponsorship Prospectus

Novotel Wollongong North Beach NSW
27 - 31 October 2025

Healthy Sheep to Feed and Clothe the World



Book Now



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About the International Sheep Veterinary Congress

The Australian Sheep, Camelid and Goat Veterinarians (SCGV) is a dynamic special interest group of the Australian Veterinary Association that brings together approximately 350 veterinarians united by their shared passion for small ruminant health, welfare and production.

Australia has the second largest sheep flock in the world and is the world's largest exporting nation of sheep meat and wool - all supported by passionate veterinarians. Australian veterinarians have achieved many notable, historical successes, such as eradicating sheep scab, scrapie and FMD, developing the first anthrax vaccine, as well as the pioneering work with footrot, trace mineral nutrition and in parasitology, especially with nematodiasis, cutaneous myiasis and pediculosis (body lice).

The 2025 International Sheep Veterinary Congress promises to be an extraordinary event that brings together the best minds in small ruminant veterinary care. By sponsoring this congress, your organisation not only aligns itself with the pinnacle of global expertise but also contributes to the advancement of research, innovation, and collaboration in the field.

It is expected the attendees will be 200 Australian, 50 New Zealand and 150 veterinarians from the rest of the world predominantly being from the UK and Europe. This is an opportunity to educate those veterinarians on Australian practices which the industry considers to be world leading.



Why sponsor the 2025 International Sheep Veterinary Congress?

1. Cutting-Edge Research and Innovation:

The congress will feature a comprehensive program encompassing the latest advancements in small ruminant medicine. By aligning your brand with this event, you position yourself at the forefront of veterinary innovation. Your sponsorship directly supports the dissemination of cutting-edge research, making a lasting impact on the field and showcasing your commitment to progress.

2. Visibility and Brand Exposure:

By sponsoring the International Sheep Veterinary Congress, your organisation will gain widespread visibility within the global veterinary community. The congress is expected to attract a diverse audience, including veterinarians, researchers, students, and industry professionals. Sponsors will benefit from prominent exposure through various channels, including event signage, promotional materials, and digital platforms.

3. Engagement with Thought Leaders:

Esteemed speakers and thought leaders in the field will share their insights and expertise during the congress. As a sponsor, you gain exclusive access to engage with these influential individuals, fostering partnerships and collaborations that can shape the future of sheep, camelid, and goat veterinary care.

4. Supporting Education and Professional Development:

Investing in the congress is an investment in the education and professional development of veterinarians worldwide. Sponsors will contribute to the advancement of knowledge and skills essential for ensuring the health, welfare, and productivity of sheep, camelids, and goats. By supporting educational initiatives, sponsors reinforce their commitment to the overall betterment of veterinary practice.

5. Visibility and Networking Opportunities:

The 2025 International Sheep Veterinarian Congress promises a global reach, attracting veterinarians, researchers, and industry professionals from across the world however it is expected that the audience will be heavily weighted towards Australian and New Zealand delegates. This congress will be the only dedicated small ruminant conference in Australia until at least 2026. Don't miss this opportunity to showcase your products to the Australian small ruminant veterinary community!

Putting the Wool into Wollongong!

Located just 80km south of Sydney, Wollongong is renowned for beautiful world-class beaches, lush rainforests, the imposing escarpment dotted with iconic flame trees and its vibrant multi-cultural community. Wollongong has all the amenities of a big city but retains its small-town vibe.

Wollongong is also a short drive from farming land - Just 50km to the west, at the top of the escarpment, is Robertson in the Southern Highlands, a region renowned for fine wool production.

Our venue, The Novotel North beach has a commanding position directly opposite the main beach of Wollongong - North Beach - and boasts sweeping views of the Pacific Ocean. The Novotel has a dedicated event floor, ocean views, natural light and outdoor spaces making it the perfect venue for the International Sheep Veterinary Congress.

Overview of ISVC preliminary program:

Monday October 27	Conference welcome/ breakout sessions/ Welcome Function and Exhibition Opening
Tuesday October 28	Yoga/ plenary session/ breakout sessions/ International night
Wednesday October 29	Plenary session/ breakout sessions / Free evening
Thursday October 30	Yoga / plenary session / breakout session / Gala dinner
Friday October 31	Day tours - scientific / tourism combined.



Sponsorship Opportunities

Platinum Sponsor

\$39,990 ex GST

One opportunity available

Acknowledgement as the 'Platinum Sponsor of the International Sheep Veterinary Congress'

18 square metres of exhibition space (stand, or floor space only) and preferential allocation of space within the exhibition

8 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:

- 8 x welcome reception - Monday
- 8 x Happy Hour tickets (TBA) - Tuesday
- 8 x Happy Hour tickets (TBA) - Wednesday
- 6 x Gala Dinner tickets - Thursday

Preferential choice of one plenary sponsorship including five-minute speaking opportunity

First preference for a sponsored breakfast session including branding and collateral/merchandise give away. Sponsor to pay for catering, room hire and AV costs.

Sponsorship of one Scientific Stream for one day

- preferential choice of stream
- acknowledgement at the beginning of each session on room slides and verbally by the Session Chair

Slot in the electronic noticeboard queue

Logo placement on the conference website homepage and conference marketing materials

1 x full screen mobile app ad - 1242 x 2208px

Listing in the online trade directory

Verbal acknowledgement (opportunities to be determined)

Inclusion of your company logo on conference signage, sponsor board

Entry into digital passport competition

Sponsorship Opportunities

Gold Sponsor

\$29,990 ex GST

Two opportunities available

Acknowledgment as a 'Gold Sponsor of the International Sheep Veterinary Congress'

9 square metres of exhibition space (stand, or floor space only) and preferential allocation of space within the exhibition

6 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:

- 6 x welcome reception - Monday
- 6 x Happy Hour tickets (TBA) - Tuesday
- 6 x Happy Hour tickets (TBA) - Wednesday
- 6 x Gala Dinner tickets - Thursday

Sponsorship of the lunch time treats - to be handed out to delegates from your exhibition space. - 1 day
Treat options and inclusions:

- Provision of chosen treat (i.e. Ice cream, popcorn, fairy floss etc.) for the one day of the conference
- Preferential choice of treat
- Acknowledgement as the treat sponsors for that day at the conference
- Reminders to delegates during the conference to visit the sponsor area to collect their free treat
- Company name and logo on conference marketing material

Sponsorship of one Scientific Stream

- acknowledgement at the beginning of each session on room slides and verbally by the Session Chair

Logo placement on the conference website homepage and conference marketing materials

1 x mobile app banner ad - 960px wide x 150px high

Listing in the online trade directory

Verbal acknowledgement (opportunities to be determined)

Inclusion of your company logo on conference signage, sponsor board

Entry into digital passport competition

Sponsorship Opportunities

Silver Sponsor

\$19,990 ex GST

Four opportunities available

Acknowledgement as the 'Silver Sponsor of the International Sheep Veterinary Congress'

9 square metres of exhibition space (stand, or floor space only) and preferential allocation of space within the exhibition

4 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:

- 4 x welcome reception - Monday
- 4 x Happy Hour tickets (TBA) - Tuesday
- 4 x Happy Hour tickets (TBA) - Wednesday
- 4 x Gala Dinner tickets - Thursday

Logo placement on the conference website homepage and conference marketing materials

1 x mobile app banner ad - 960px wide x 150px high

Listing in the online trade directory

Inclusion of your company logo on conference signage, sponsor board

Entry into digital passport competition

Sponsorship Opportunities

Bronze Sponsor

\$9,990 ex GST

Six opportunities available

Acknowledgment as a 'Bronze Sponsor of the International Sheep Veterinary Congress'

4 square metres of exhibition space (stand, or floor space only) and preferential allocation of space within the exhibition

2 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:

- 2 x welcome reception - Monday
- 2 x Happy Hour tickets (TBA) - Tuesday
- 2 x Happy Hour tickets (TBA) - Wednesday
- 2 x Gala Dinner tickets - Thursday

Logo placement on the conference website homepage and conference marketing materials

1 x mobile app banner ad - 960px wide x 150px high

Listing in the online trade directory

Inclusion of your company logo on conference signage, sponsor board

Entry into digital passport competition

Exhibition Stand

\$4,990 ex GST

Limited opportunities available

4 square metres of exhibition space (stand, or floor space only) and preferential allocation of space within the exhibition

1 x full exhibitor registrations to the conference. Includes attendance at scientific sessions & exhibition:

- 1 x welcome reception - Monday
- 1 x Happy Hour tickets (TBA) - Tuesday
- 1 x Happy Hour tickets (TBA) - Wednesday

Other Sponsorship Opportunities

International Evening

\$3,750 ex GST

One opportunity available

Attendees will purchase tickets.

Inclusions are as follows:

- Acknowledgement as the International Evening sponsor across ISVC communications materials
- Opportunity for a three-minute welcome presentation during the evening
- Opportunity to brand the event area and distribute promotional material, subject to AVA approval and at sponsor's expense
- Two tickets to attend the International Evening
- Company name and logo on selected ISVC signage and marketing collateral as appropriate

Plenary Speaker Sponsorship

\$2,250 ex GST

Two opportunities available

Inclusions are as follows:

- Acknowledgement as the Plenary Speaker sponsor across ISVC communications materials
- Opportunity for a five-minute welcome presentation before speaker commences
- Opportunity to brand the event area and distribute promotional material, subject to AVA approval and at sponsor's expense
- Two one-day registration tickets for the day of the plenary session
- Company name and logo on selected ISVC signage and marketing collateral as appropriate

Other Sponsorship Opportunities

Wellness Program

\$490 ex GST

One opportunity available

Inclusions are as follows:

- Acknowledgement of support of yoga wellness sessions.
- Opportunity to brand the event area and distribute promotional material, subject to AVA approval and at sponsor's expense
- One ticket to attend daily yoga wellness sessions
- Company name and logo on selected ISVC signage and marketing collateral as appropriate

Happy Hours

\$4,995 ex GST

Two opportunities available

Inclusions are as follows:

- Acknowledgement as the Happy Hour sponsor across ISVC communications materials
- Opportunity for a five-minute welcome presentation
- Opportunity to brand the event area and distribute promotional material, subject to AVA approval and at sponsor's expense.
- Two one-day registration tickets for the day of the sponsored happy hour
- Company name and logo on selected ISVC signage and marketing collateral as appropriate

Gala Dinner Sponsor

\$9,990 ex GST

Two opportunities available

Inclusions are as follows:

- Acknowledgement as the Happy Hour sponsor across ISVC communications materials
- Opportunity for a five-minute welcome presentation
- Opportunity to brand the event area and distribute promotional material, subject to AVA approval and at sponsor's expense.
- Two one-day registration tickets for the day of the sponsored happy hour
- Company name and logo on selected ISVC signage and marketing collateral as appropriate

Additional Sponsorship Opportunities

These sponsorship opportunities are only available to current AVA partners and exhibitors of this event.

Sponsored Breakfast

\$4,990 ex GST

Three opportunities available

Popular with delegates and always well attended, breakfast sessions provide a rare and exclusive opportunity to host a captive delegate audience with a presentation of your choice (subject to AVA approval).

We will work with the sponsor to tailor the breakfast sponsor's package to your requirements however indicative inclusions are as follows:

- Acknowledgement on selected conference marketing material.
- Choice of speaker and topic (subject to approval).
- Company signage displayed throughout the breakfast room during the event (to be supplied by the sponsor)
- Logo included on slides and signage associated with the sponsored session.
- Delegates register complimentary. The sponsor is also required to pay for catering.

Please note: this sponsorship opportunity is only available to sponsors and exhibitors of this event. Breakfast will only proceed if sponsored.

Sponsor to pay for catering, room hire and AV costs.

Stream Sponsor

\$4,990 ex GST

Six opportunities available

Inclusions are as follows:

- Recognition as a Stream Sponsor including acknowledgement at the beginning of each session of the sponsored day on the room PowerPoint slides and verbally by the Session Chair
- Company logo on conference collateral provided your contract is confirmed prior to the production
- Company logo on all promotional material
- Corporate logo placed on AVA website related to the event (only) with a direct link to the sponsor's web page
- Opportunity to provide a promotional banner to be displayed at the session entrance
- Company logo displayed on screen during sponsored session

Additional Sponsorship Opportunities

These sponsorship opportunities are only available to current AVA partners and exhibitors of this event.

Lunch time treat Sponsor

\$6,490 ex GST

Limited Opportunities

Inclusions are as follows:

- Provision of chosen to treat (i.e., Ice cream, popcorn, fairy floss etc.) for one day of the conference to be handed out to delegates from your stand (provision of extra space to allow for this)
- Acknowledgement as the treat sponsors at the conference
- Reminders to delegates during the conference to visit the sponsor area to collect their free treat
- Company name and logo on conference marketing material

Lanyard Sponsor

\$4,990 ex GST

Exclusive Opportunity

Inclusions are as follows:

- Recognition as the Lanyard Sponsor
- Company logo featured prominently on Delegates Lanyards
- Company logo on conference collateral provided your contract is confirmed prior to the production
- Company logo on all promotional material
- Corporate logo placed on AVA website related to the event (only) with a direct link to the sponsor's web page

Coffee Cup Sponsor

\$1,990 ex GST plus cost of coffee cups for all delegates **SOLD**

Exclusive Opportunity

Coffee cups will be used to serve in-house coffee during the conference. They must be recyclable or reusable and design creativity is encouraged. Coffee cups are to be supplied at sponsor's cost.

Inclusions are as follows:

- Recognition as the Coffee Cup sponsor
- Company logo featured prominently on coffee cups.
- Company logo on conference collateral provided your contract is confirmed prior to the production
- Company logo on all promotional material
- Corporate logo placed on AVA website related to the event (only) with a direct link to the sponsor's web page

Additional Sponsorship Opportunities

These sponsorship opportunities are only available to current AVA partners and exhibitors of this event.

Refreshment Sponsor

\$4,900 ex GST

Four opportunities available (one sponsor per day and includes morning tea, lunch, and afternoon tea)

Inclusions are as follows:

- Recognition as the Refreshment Sponsor
- Exclusive Refreshment Sponsor for that day
- Free entry in digital passport competition
- Inclusion in the website trade directory and app
- Two Promotional Banners with sponsors logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- Acknowledgement of sponsorship at strategic points during the event

Floorplan coming soon

Booking and Stand Allocation Process

Bookings are to be submitted via the ISVC 2025 conference website. Upon receipt of your booking, you will be issued a confirmation email with further important information about your booking.

- In 2025 stand allocations will be allocated in the following order:
- ISVC Platinum Sponsor.
- AVA Corporate Sponsors
- Other ISVC Medallion Sponsors.
- All other companies that wish to exhibit at the ISVC Congress. Bookings in order of receipt and full payment.
- Sponsors are encouraged to choose environmentally sustainable choices when selecting stand collateral and promotional items.



Money Matters

Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online and to secure your sponsorship or exhibition package. All costs are in AUD and exclude GST.

Bookings are made via the online form

Bookings made after 31 July 2025 will incur a 20% late fee and may not appear on onsite promotional signage.

Payment methods

1. Tax invoice - an invoice will be raised for payment through the booking portal.
2. Credit card - Visa and MasterCard accepted.

Cancellation

Requests for cancellations must be submitted in writing to events@ava.com.au.

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained

Terms and Conditions

Please read the [Terms and conditions](#) before booking.

International Exhibitors

International exhibitors are required to pay the total amount at the time of booking and must have AUD\$10 million public liability insurance

Contact

ISVC Sponsorship committee

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