

NORTHERN TERRITORY DIVISION

Northern Territory Conference 2025 Industry Prospectus

22-23 February 2025 | Hilton Darwin, Darwin, NT









About the 2025 Northern Territory Conference

This year AVA's Northern Territory Conference will reconvene to present an exciting scientific program and trade show to be held at the Darwin Hilton, 22-23 February 2025. It is anticipated 100 veterinarians and nurses will attend across the region.

Featuring a tabletop trade area in the plenary room to accommodate up to 12 sponsors and exhibitors provides the opportunity to showcase your latest products and services and meet with key decision makers and consumers in the veterinary profession. All daily catering will be held in the exhibition area to ensure maximum opportunities to network with delegates during the event

There will be the traditional Northern Territory Dinner on Saturday 22 February 2025.

We look forward to the opportunity to welcome suppliers and supporters to Darwin in February 2025.

Meeting Venue

The exhibition and scientific sessions will be held at the <u>Hilton Darwin</u>. Overlooking Darwin Harbour, the hotel is a 3-minute walk from Bicentennial Park and 3 km from Mindil Beach. Within steps of the hotel, you'll find Maningrida Arts and Culture and Smith Street Mall.

Hilton Darwin

32 Mitchell Street, Darwin NT 0800 Australia

P: 08 8982 0000 E: Hiltondarwin.info@hilton.com

About Darwin

Saturday 22 February 2025

Times are approximate

8.00am - 5.00pm Scientific program and trade fair

7.00pm – Late Gala Dinner

Sunday 23 February 2025

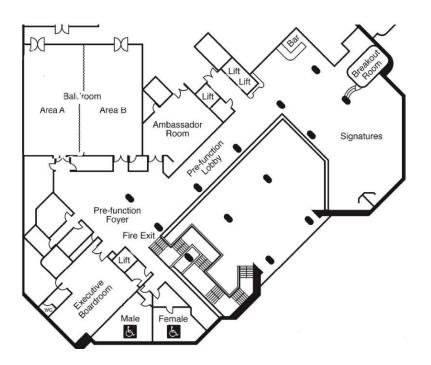
8.00am - 3.30pm Scientific program and trade fair



Venue and Exhibition

The exhibition will be held in the Grand Ballroom B.

Vets session will be held in Signatures and Nurses in Ballroom A



Meeting Venue

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About Darwin

Accommodation

TBC

Saturday 22 February 2025

8.00am - 5.00pm Scientific program and trade fair

7.00pm – Late Conference Dinner

Sunday 23 February 2025

8.00am - 3.30pm Scientific program and trade fair



Partnership Opportunities

As a sponsor of the Northern Territory Conference you are signifying your dedication to the continuing education of the profession and the veterinary community. As an exhibitor you will have access to existing clients and develop new business relationships and showcase your latest products and services.

Platinum Partner \$8,290 excl. GST One opportunity	Gold Partner \$5,190 excl. GST Limited opportunities	Silver Partner \$3,099 excl. GST Limited opportunities
Acknowledgement as Platinum partner	Acknowledgement as Gold partner	Acknowledgement as Silver partner
2 x trade tables and chairs, with power supplied	2 x trade tables and chairs, with power supplied	1 x trade table and chairs, with power supplied
First preference for allocation of exhibition space	Preference for allocation of exhibition space	Preference of allocation f exhibition space
2 x exhibitor registrations including scientific sessions	2 x exhibitor registrations including scientific sessions.	1 x exhibitor registrations including scientific
2 x Happy Hour tickets	2 x Happy Hour tickets	sessions
2 x Saturday night gala dinner tickets	2 x conference dinner tickets	• 1 x Happy Hour ticket
Opportunity to address plenary or opening sessions, or play	Acknowledgement on selected promotional material	1 x conference dinner ticket
1 minute video	Verbal acknowledgement by session chair	Acknowledgement on selected promotional material
Exclusive sponsorship of keynote speaker	Logo on signage and slide show presentation	Verbal acknowledgement by session chair
Acknowledgement on selected promotional material	Display (1) company banner in main session room	Logo on signage and slide show presentation
Logo on signage and slide show presentation	(sponsor to supply, not exclusive)	Display company banner in main session room
Verbal acknowledgement by session chair	Entry in passport competition, must supply a prize	(sponsor to supply, not exclusive)
Display (1) company banner in main session room (sponsor)		Entry in passport competition, must supply a prize
to supply, not exclusive		
Entry in passport competition, must supply a prize		



Exhibitor Trade Table	Conference Dinner
\$2,090 excl. GST	\$2,590 ex GST
 1 x trade table, chair and power supplied 1 x exhibitor registration including sessions. 1 x Happy Hour 1 x conference dinner ticket Entry in passport competition, must supply a prize 	 Naming rights to the Conference Dinner Opportunity to address attendees for three (3) minutes 2 x complimentary tickets to the event Opportunity to display signage throughout the venue, signage to be supplied by the sponsor Opportunity to supply additional entertainment and/or gifts to attendees, to be supplied by the sponsor Acknowledgement on selected promotional material leading up to and during the conference Acknowledgement as a sponsor on the event webpage



Vets or Nurses Stream sponsorship \$2,490 excl. GST per day

- Acknowledgment of your brand and sponsorship by the chairperson
- Logo on opening and closing session slide
- Opportunity to display promotional material inside the day stream room
- Opportunity for sponsor representative to attend sessions and welcome delegates as they enter the stream
- Acknowledgment on selected printed material leading up to and during the conference
- Opportunity to hand out brochures as delegates enter the stream





Exhibition

Draft Bump In Schedule - until program is confirmed

Saturday 22 February 2025

- 7.00am-10.00am exhibition opens at morning tea Sunday 23 February 2025
- After lunch

Exhibition Furniture

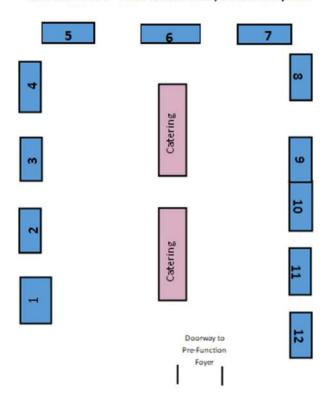
A trestle table, tablecloth and chair will be already in place for you on arrival for bump in. Should you require any further furniture please advise when you make your booking.

Trade stand number

Each table will be marked on the floorplan with a sign so you can easily locate your table on arrival.

Exhibition Floorspace Layout

Ballroom Area B-Trade tables skirted, 2 chairs and power





Exhibition Information

Additional exhibitor registrations - \$470 ex GST per person - 1 ½ days

Closer to the event you will be able to purchase extra exhibitor passes. You will be sent a link to register and add this to your own registration.

There are no single day registrations

Additional exhibitor passes include:

- 1 x exhibitor registration including excludes sessions and gala dinner:
 - Morning tea, lunch and afternoon tea on Saturday and Sunday



Working towards a sustainable conference

We are no longer offering conference satchels or accepting paper satchel inserts from our that they consider providing an item with is either sustainable and/or biodegradable. We understand that our conference partners and exhibitors may wish to gift delegates instead. Although we don't want to discourage companies from including their corporate promotional items, we do encourage you to consider providing an item which is either sustainable and/or biodegradable.



Policies

Love is Blind - Avoiding Use of Dog Breeds with Exaggerated Features in Marketing

AVA does not include dog breeds with exaggerated features, or images of these breeds in:

- 1. Any form of advertising in print and digital AVA products
- 2. Exhibits at AVA conferences and events (either as 'models' or in photographic images)
- 3. Any other form of marketing undertaken under the AVA brand

Find out more

Privacy Policy

The Australian Veterinary Association Ltd (AVA) supports good privacy practice, and aims to manage personal information in an open and transparent way. Our policy sets out how the AVA aims to comply with the Privacy Act 1998 (Act) and the Australian Privacy Principles (APP's) which came into force on 12 March 2014. View AVA Privacy Policy or visit www.ava.com.au/privacy-policy.

The AVA takes photos of this event. By attending you give AVA permission to use images taken at the conference, as well as any written comments on our evaluation forms in our communications

Public Liability and Indemnity Insurance

All exhibitors must have public liability insurance (covered for no less than \$10million for the period of the exhibition.

Terms and Conditions

Please read the terms and conditions before booking. Sponsorship-Exhibition T&Cs



Money Matters

Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online and to secure your sponsorship and exhibition package preference.

Payment methods

- 1. Tax invoice an invoice will be raised for payment.
- Direct bank transfer please contact the Conference Secretariat for bank account details.
- 3. Credit card Visa and MasterCard. Credit card payments will incur a 1.75% credit card surcharge.

Cancellation

Requests for cancellations must be submitted in writing to events@ava.com.au.

- 1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
- 2. If cancellation occurs within two (1) months of the commencement of the exhibition, 100% of the contracted
- 3. cost to exhibit will be retained.
- 4. See the <u>Terms and conditions</u> for more information.

Contact

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